



第十四屆澳門國際旅遊（產業）博覽會
14.^a Expo Internacional de Turismo (Indústria) de Macau
14th Macao International Travel (Industry) Expo

Business Matching Guide

PSA & On-site Matching (For Exhibitors)

11th March - 16th March

Open matching platform for exhibitors to upload company profile, website address and product details

16th March - 15th April

Pre-scheduled Appointment and Online Business Matching

10th April - 12th April

On-site Business Matching



Introduction to Business Matching

- The **Pre-scheduled Appointment (PSA)** System provided by the 14th MITE allows buyers and exhibitors to schedule appointments and negotiate online before the Expo, fully utilizing the time to cultivate business opportunities and build your network.

- **Open Period: 11th March 2025 - 15th April 2025**

11th March - 16th March:

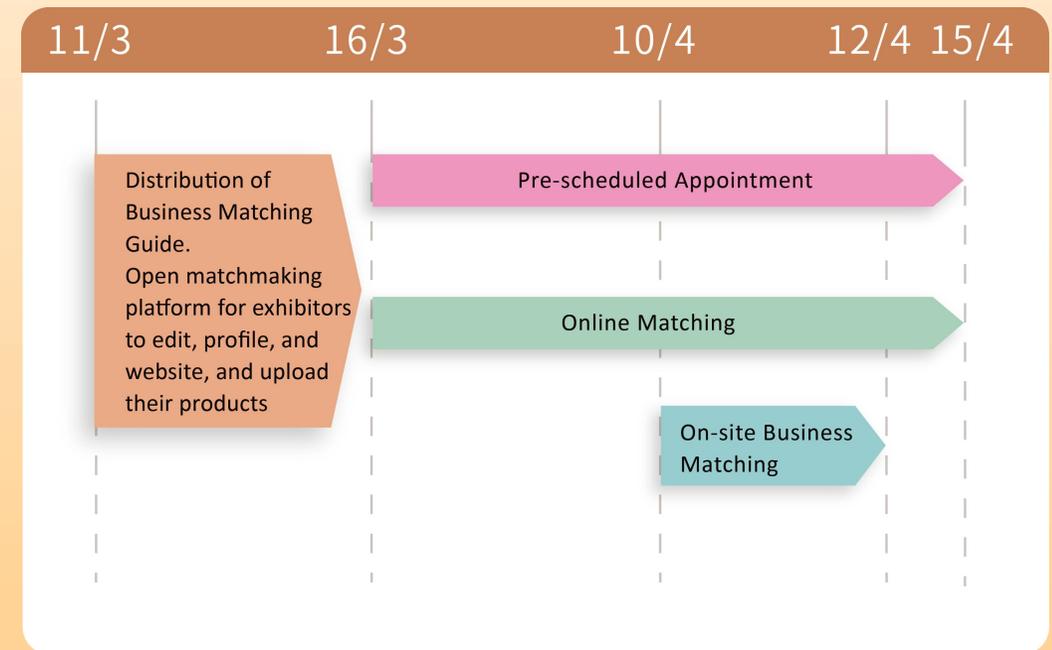
Distribution of Business Matching Guide.
The open matchmaking platform allows exhibitors to edit their profile and website, and upload their products

16th March - 15th April:

Pre-scheduled Appointment and Online Business Matching

10th April - 12th April:

On-site Business Matching





- 1. Login PSA System**
- 2. AI Consulting Service**
- 2. Setting Personal Profile**
- 3. Business Matching**
- 4. My Plan**



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1. Login PSA System



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- An invitation email will be sent to you

Plan your event journey at
第十四屆澳門國際旅遊（產業）博覽會 -
14th Macao International Travel (Industry) Expo

Dear Exhibitor 1:

14th Macao International Travel (Industry) Expo presents the **Pre-schedule Appointment System(PSA)** for exhibitors and buyers to make appointments and negotiate online prior to the Expo, fully utilizing the time to cultivate business opportunities and build your network.

PSA helps you connect with delegates at the Expo for efficient matchmaking via multi-functional messages chatroom and 1v1 meetings, exploring valuable cooperation and industry knowledge.

Access PSA by clicking below:

[Get to your Account](#)



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| 中文 | English |

[Logout](#)

[Change password](#)



Exhibitor Admin

Login successful

[Print and upload the exhibitor confirmation form](#)

[Upload business license](#)

[Pay for the booth](#)

[Exhibitor badge registration](#)

[Pre-scheduled Appointment](#)

[On-site matching](#)

Login successful

Name of Company/Organization

Name

Salutation

Tel :

Email :

Address :

- **Option 2:** You can login by clicking "**Pre-scheduled Appointment**" button in your account of the Expo official website

- **Option 1:** Click here to log in. Your personal account will open in a new page.



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2 AI Consulting Service

Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE MEET PLANNER

Ask anything about this event...

Recent All

Buyers 买家 Meeting Schedule 会议日程 Exhibitors 展商 Products 产品 Link to Official Website 连接到官网 Contact us 联系我们

If you have any questions about this event, please ask

澳門國際旅遊（產業）博覽會，簡稱旅博會。由澳門特別行政區政府旅遊局主辦，自2013年創辦至今已舉辦了13屆，作為澳門唯一國際旅遊的專業展和最早期的旅遊產品消費展，通過專業化、市場化、國際化、品牌化的運作，逐漸發展成為結合中國內地和國際兩大資源的旅遊產業鏈，參展商、買家及相關合作夥伴洽談、交流的重要風向標平台，推動粵港澳旅遊一體化發展，是迄今專業性強、參與面廣、影響力大的國際旅遊年度盛會之一。2021年，旅博會更成功申請成為國際展覽業協會（UFI）認證的國際性活動，向世界展示了旅博會的國際影響力和專業性。

The Macao International Travel (Industry) Expo (MITE), organized by the Macao Government Tourism Office (MGTO), is the only professional exhibition of international tourism, and one of the earliest exhibitions on tourism product consumption in Macao. In 13 years since its establishment in 2013, through professionalized, marketized, internationalized, and branded operations, the MITE has gradually developed itself into a tourism industry chain between the two major tourism resources, namely Mainland China and the international market, as well as an important guiding platform for exhibitors, buyers and other business partners to communicate and exchange insights. The event aims to push forward the integrated tourism development among Guangdong Province, Hong Kong and Macao. At present, it is one of the most professional, widely-participated and influential international tourism events held every year. In 2021, the MITE garnered accreditation from the Global Association of the Exhibition Industry (UFI) as a "UFI Approved International Event". The recognition reveals to the world the event's international influence and professionalism.



3. Setting Personal Profile

3.1 My Profile

3.2 My Company

3.3 My Products

3.4 Performance Snapshot

3.5 App Settings



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3.1 My Profile

- Click the avatar in the upper-right corner to open the menu, where you can view updated information and adjust your settings

The screenshot shows the MITE website interface. At the top, there is a navigation bar with the MITE logo, location (Macau, China), dates (10 Apr 26 - 12 Apr 26), and navigation links (EXPLORE, MEET, PLANNER). A search bar is present with the text "Ask anything about this event...". Below the search bar, there are six main navigation icons: Buyers (买家), Meeting Schedule (会议日程), Exhibitors (展商), Products (产品), Link to Official Website (连接到官网), and Contact us (联系我们). At the bottom, there is a paragraph of text in Chinese and English describing the MITE event.

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- My Profile ●
- My Products
- Performance Snapshot
- App Settings
- Help Center
- Privacy Policy
- Logout



3.2 My Company

EXPLORE MEET PLANNER

Experience the new AI-powered event platform which is smarter, sleeker, and ready for you. [Switch now.](#)

Name
展商 1

Job Title

Company/Organisation
展商測試賬號

120px*120px (1MB max)
Upload Image

Exhibitor 1 [Edit](#)
Exhibitor Test Account

+
Describe yourself

Website

Describe Yourself (0/3000)
B I U S I E I
Insert text here ...

- You can upload your profile picture and edit your personal information here
- Click on **"Describe yourself"** to add the company website link and personal information
- We Suggest submitting materials in both Chinese and English

My Profile ●

My Products

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout



My Profile ●

My Products

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout

Product Name

Product Description (0 / 3000)

B *I* U ~~S~~

Embed video or iframe content

Insert the HTML IFrame embed code e.g. `<iframe src='URL'></iframe>`.

Image (Max 1MB)

選擇檔案

Expand and select the relevant categories to improve search visibility

+ 參展機構類型 Type of Exhibiting Company

Save

3.3 My Products



- Add/edit your product name, description, embedded video or iframe content, product images, and other information here. After editing, click save.



3.4 Performance Snapshot

My Profile

My Products

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout

The screenshot shows a dashboard with a top navigation bar (EXPLORE, MEET, PLANNER) and a main content area. A blue box highlights the 'Download your event leads' button. The dashboard includes sections for Audience demographics, Interactions, and Conversations. A large grey box indicates 'Insufficient data to draw graph' for the Interactions section. Below this are three summary cards: Impressions (19), Visits (0), and Bookmarks (0). The Conversations section features two pie charts: 'Requests received' (a single green circle) and 'Requests sent' (a pie chart with three segments). At the bottom, three more summary cards show: Conversations (0), RCR (Received) (0%), and RCR (Sent) (0%).

- Download your event activity report
- View your profile's Bookmarks, Visits, and Impressions at a glance
- Track your Meetings and RCR activity (Received and Sent) through clear data visualizations.



3.5 App Settings

- My Profile ●
- My Products

- Performance Snapshot
- App Settings**

- Help Center
- Privacy Policy

- Logout

EXPLORE MEET ▾ PLANNER

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- Select your preferences for **Notification Frequency and Languages**
- If required, you can also **Remove my (your) account** here ¹

Notification frequency

Summary Immediate Disable

Summary (Recommended): Receive all forms of notifications in summarised format, on a timely basis. Useful if you do not wish to be spammed.
Immediate: Receive all forms of notifications immediately, in real-time.
Disable: Only critical notifications will be sent to you.

Note: Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organisers.

Languages

English 繁體中文 简体中文

This application will be automatically refreshed when you change the language.

Remove my account

Removing your account will delete your data and you can no longer participate in any activities on this platform.
Removing an account is an irreversible action.



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Content

4. Business Matching

4.1 For you

4.2 Search

4.3 Requests Received

4.4 Sent

4.5 Archived



4.1 For you

- Click "Meet"

Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE MEET PLANNER

Search Request Received Sent

Ask anything about the attendees...

My Interests

People

Top Picks

- Click on "My Interests" to load a list of recommended buyers



4.2 Search

- You can view the complete list of participants here

Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE MEET PLANNER

Search Request Received Sent My Interests

Ask anything about the attendees...

- Refine your search by entering a buyer's Position, Country/Region, or Company Type

Position 國家/地區 Country/Region 參展機構類型 Type of Exhibiting Company

All 專業買家 Professional Buyers 特邀買家 Hosted Buyers Show All A-Z

17:00, 10 Apr Booth TBC

Buyer 1
Buyer Test Account
特邀買家 Hosted Buyers

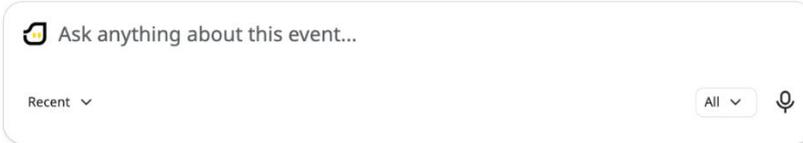
Message Reschedule Cancel

Viewed your profile.

12:00, 10 Apr Booth TBC

Buyer 2
Buyer Test Account 2
專業買家 Professional Buyers

Message Reschedule Cancel



- Save time with Quick Links on the Explore page—instantly see your recommended buyers.



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4.3 Request(s) Received

Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE MEET PLANNER

Search Request Received Sent

Ask anything about the attendees...

- Notifications for meeting requests will show up here

Position 國家/地區 Country/Region 參展機構類型 Type of Exhibiting Company

All Show All A-Z

Buyer 1
Buyer Test Account
特邀買家 Hosted Buyers

Buyer 2
Buyer Test Account 2
專業買家 Professional Buyers

Meet Archive

- You can **Meet** or **Archive** requests



Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE

MEET ▾

PLANNER ▾



Search Request Received **Sent**

✦ My Interests

Ask anything about the attendees...

People ▾



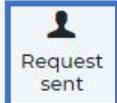
Show All ▾

Showing 1 meeting request(s) sent

Buyer 1

Buyer Test Account

特邀買家 Hosted Buyers



Request sent



Archive

Viewed your profile.

- **View all sent requests and current statuses: Sent, Messaged, Rescheduled, Declined.**



4.5 Archived



Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE

MEET ▾

PLANNER ▾



Search Request Received Sent

My Interests

Ask anything about the attendees...

People ▾



Archived ▾

Buyer 2

Buyer Test Account 2

專業買家 Professional Buyers



Meet



Archived

- Click "**Archive**" to hide this profile from future searches
- Find and retrieve them under the "**Archived**" tab

Buyer 2

Buyer Test Account 2

專業買家 Professional Buyers



Meet



Archive



5. My Plan

5.1 Personalization settings

5.2 Choose Time Availability

5.3 Invite Onsite Meeting

5.4 Real time online communication

5.5 On-site Matching



5.1 Personalization settings

- Click “PLANNER” on the navigation bar
- Under the "My Schedule" tab, click "Edit" to update your Notification and Sync Calendar

Notification

Subscribe to real-time notifications with your preferred channel. Take note that all channels require internet connection except SMS (requires mobile network).

Facebook Messenger

WeChat 微信

WhatsApp

SMS

Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organiser. Your preferred notification channel is kept strictly private and will never be displayed or shared on this platform.

Sync Calendar

Choose your preferred calendar to start syncing your schedule to it.

Google Calendar

Outlook Calendar

You can alternatively download and import the ICS file below into your preferred calendar.

ICS



5.2 Choose Time Availability

EXPLORE MEET PLANNER

Experience the new AI-powered event platform which is smarter, sleeker, and ready for you. [Switch now.](#)

My Schedule Bookmark **Time Availability**

Select the timings you're unavailable and click **Update**. Meetings will be scheduled based on your availability, with each lasting 20 minutes.

Update

Fri, 10 Apr (UTC+8)

✓ 11:00	✓ 11:20	✓ 11:40	✓ 12:00
✓ 12:20	✓ 12:40	✓ 13:00	✓ 13:20
✓ 13:40	✓ 14:00	✓ 14:20	✓ 14:40
✓ 15:00	✓ 15:20	✓ 15:40	✓ 16:00
✓ 16:20	✓ 16:40	✓ 17:00	✓ 17:20
✓ 17:40	✓ 18:00	✓ 18:20	✓ 18:40

Sat, 11 Apr (UTC+8)

✓ 10:00	✓ 10:20	✓ 10:40	× 11:00
✓ 11:20	✓ 11:40	✓ 12:00	✓ 12:20
✓ 12:40	✓ 13:00	✓ 13:20	✓ 13:40
✓ 14:00	✓ 14:20	✓ 14:40	✓ 15:00
✓ 15:20	✓ 15:40	✓ 16:00	✓ 16:20
✓ 16:40	✓ 17:00	✓ 17:20	✓ 17:40

Sun, 12 Apr (UTC+8)

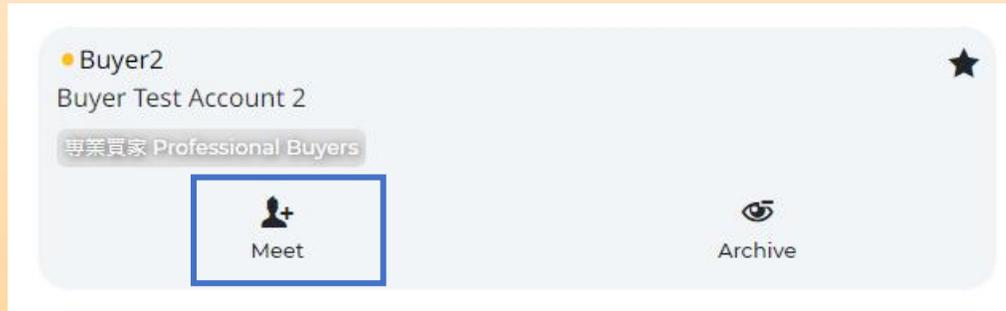
✓ 10:00	✓ 10:20	✓ 10:40	✓ 11:00
✓ 11:20	✓ 11:40	✓ 12:00	✓ 12:20
✓ 12:40	✓ 13:00	✓ 13:20	✓ 13:40
✓ 14:00	✓ 14:20	✓ 14:40	

- Select the time slot you wish to block out—it will turn grey—then click "Update".

- Time slots shown in grey are blocked out and unavailable for meetings
- Yellow time slots indicate your available meeting times



5.3 Invite Onsite Meeting



- Click "**Meet**" on any buyer's you're interested in. Then select your meeting type—onsite or virtual—enter the reason, and click "**Send meeting request**"

To: Buyer2

✓ How would you like to meet?

 Meet in person at the onsite event.

 Start a chat conversation with the other party.

✓ Please include a personal note on why do you want to meet them (/400)

Enter personal note here

Send meeting request



5.3 Invite Onsite Meeting

Format: Meet Buyer 1 in person at the onsite event

Here are the available timings to meet them. Pick one!

▼ Friday, 10 Apr 2026 (UTC+8)

11:00	11:20	11:40	12:20
12:40	13:00	13:20	13:40
14:20	14:40	15:00	15:20
15:40	16:00	16:20	17:00
17:20	17:40	18:20	18:40

▼ Saturday, 11 Apr 2026 (UTC+8)

10:00	10:20	10:40	11:20
11:40	12:00	12:20	12:40
13:00	13:20	13:40	14:00
15:00	15:20	15:40	16:00
16:20	16:40	17:00	17:20
17:40			

Meet

● Buyer 1
Buyer Test Account

特選買家 Hosted Buyers

Accept request

Decline

Viewed your profile.

- Click "Accept request" if you are interested in meeting the requester, then select your preferred meeting time and click
- "Meet" to arrange the meeting



5.4 Real Time Online Communication

- You can view all your confirmed video meetings under "My Schedule" tab

Macau, China
10 Apr 26 - 12 Apr 26

EXPLORE MEET PLANNER

My Schedule Bookmark Time Availability

Timezone Notification [Edit](#) Sync Calendar [Edit](#)

All timings are set to the event time zone. To receive free notification 10mins before each meeting, please add your preferred channel. Choose your preferred calendar to start syncing your schedule to it.

Fri, 10 Apr 26

🕒 12:00, 10 Apr Booth TBC

● Buyer 2
Buyer Test Account 2
專業買家 Professional Buyers

Message Reschedule Cancel ☆

🕒 17:00, 10 Apr Booth TBC

● Buyer 1
Buyer Test Account
特邀買家 Hosted Buyers

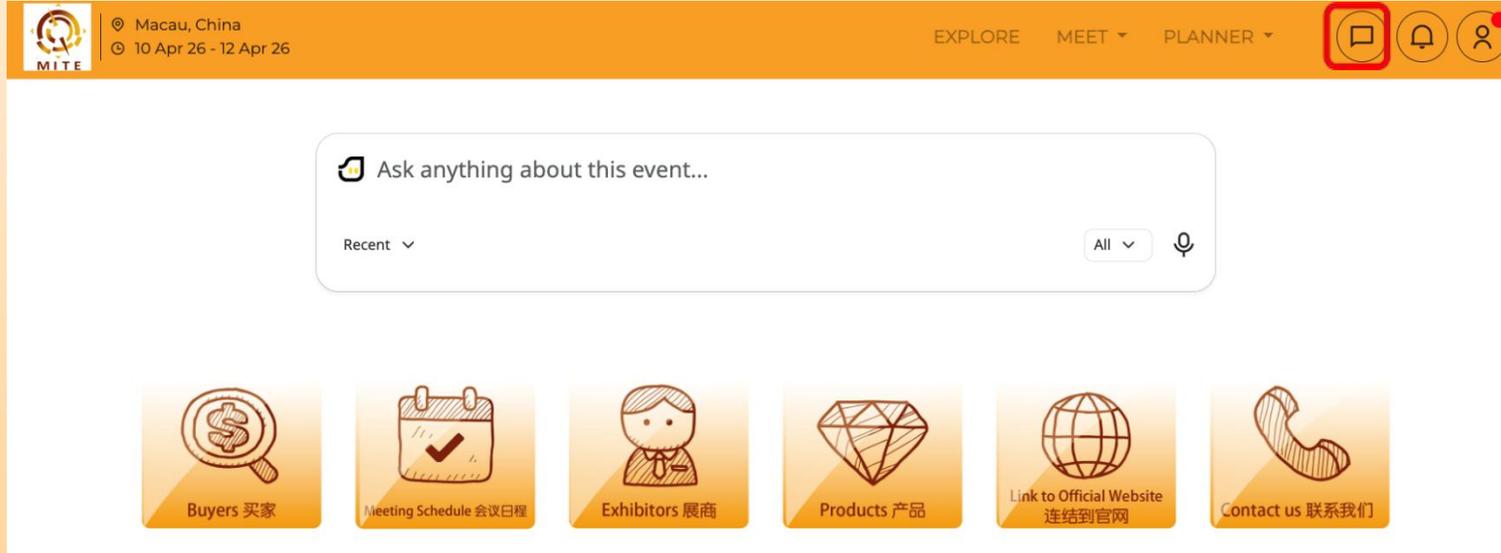
Message Reschedule Cancel ☆

Viewed your profile.

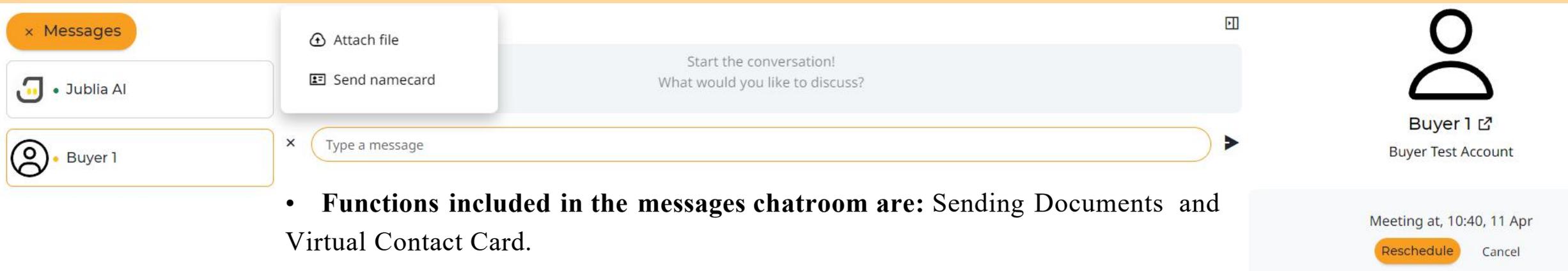
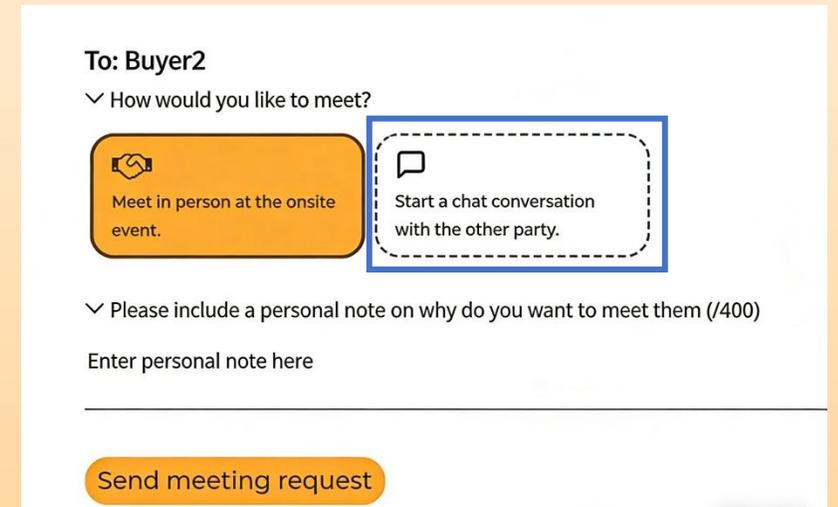


5.4 Real Time Online Communication

- If you choose Messages chat, the Message button will turn to  when new messages arrive. Click it to enter the chat room



- You can also click on the chat page in real-time



- Functions included in the messages chatroom are: Sending Documents and Virtual Contact Card.**



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5.5 On-site Matching

- Login the on-site matching system via the following methods using your **email address and password**.



Android APP



H5



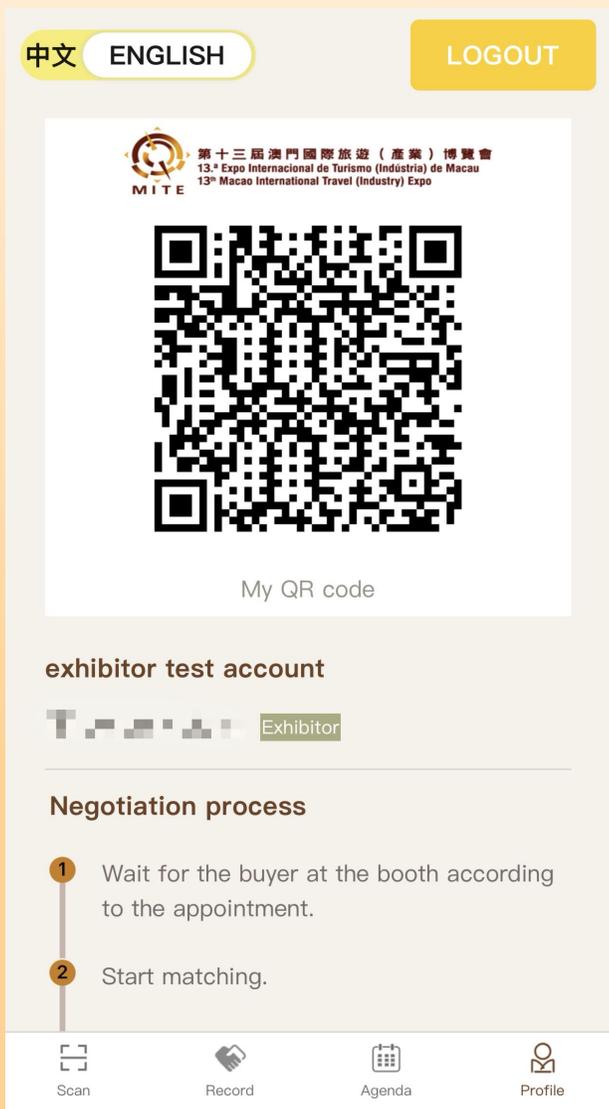
Wechat Mini Program

- **iOS APP:** Search "peiduiyi" in Apple App Store to download

The screenshot shows the login interface for the on-site matching system. At the top, it features the MITE logo and the event name in Chinese and English: '第十四屆澳門國際旅遊（產業）博覽會' and '14.^a Expo Internacional de Turismo (Indústria) de Macau / 14th Macao International Travel (Industry) Expo'. Below this is the UFI logo with the text 'Approved International Event'. The main heading displays the dates '10 - 12/4/2026' and the venue '澳門威尼斯人-金光會展-展館ABC' and 'The Venetian Macao - Cotai Expo-Hall ABC'. A language selector at the bottom right shows '中文' selected and 'ENGLISH' as an option. The login form consists of two input fields: 'Please input your email account' and 'Please input the password', followed by a yellow 'Login' button and a 'Forgot password?' link.



5.5 On-site Matching



- ① After logging in, you can see "My QR code" and "Negotiation process".



5.5 On-site Matching

② Accessing Your Pre-Scheduled On-Site Meetings:

Meetings arranged via the PSA before the expo will be listed in the exhibitor's "Appointment Record".

To retrieve the corresponding QR code, use the on-site "Scan" feature.

③ On-Site Matching for Buyers Without Appointments: Buyers can still connect instantly by using the on-site "Scan" function.

Exhibition period

Main Program

updated as of 2nd February, 2025

10-12.04.2026
The Venetian Macao Cotai Expo Hall A

Date	Time	Main Activities	Venue
10/4 <small>Trade Visitors and General Public</small>	10:30-11:00	14 th Macao International Travel (Industry) Expo Opening Ceremony (by invitation)	Main Stage
	11:00-19:00	Expo Opens (Trade Visitors and General Public)	Hall A · B and C
	11:00-19:00	New Media Matrix	Livestream Studio
	11:00-19:00	On-site Matching	Hall A · B and C
	11:00-18:00	Destination Travel Promotion Seminars	Meeting Room 1 Meeting Room 2
	11:30-18:00	Concurrent Meetings	Main Stage Naples A&B
	19:30-20:30	Welcome Cocktail (By invitation)	Main Stage
11/4 <small>Trade Visitors and General Public</small>	10:00-19:00	Expo Opens (Trade Visitors and General Public)	Hall A · B and C
	10:00-19:00	On-site Matching	Hall A · B and C
	10:00-18:00	Destination Travel Promotion Seminars	Meeting Room 1 Meeting Room 2
	10:00-18:00	Concurrent Meetings	Main Stage
	10:30-19:00	New Media Matrix	Livestream Studio
	18:00-18:30	Contract Signing	Main Stage
12/4 <small>Trade Visitors and General Public</small>	10:00-18:00	Expo Opens (Trade Visitors and General Public)	Hall A · B and C
	10:00-18:00	Concurrent Meetings	Main Stage Meeting Room 1 Meeting Room 2
	10:30-18:00	New Media Matrix	Livestream Studio
	17:00-17:30	14 th MITE Lucky Draw	Main Stage

Scan Record Agenda Profile

④ Exhibition schedule: You can view the conference event schedule from April 10th to 12th separately in the "Exhibition Schedule"



Click to Scan



Scan



Record



Agenda



Profile



5.5 On-site Matching

On-site Matching Record Appointment Record

No more data

Evaluation

Please rate this buyer

☆☆☆☆☆

Please evaluate your satisfaction with this on-site matching by negotiation content, buyer's attitude and cooperation intention.

Submit and close

Scan Record Agenda Profile

On-site Matching Record Appointment Record

Time	Company	Name	Location
2026-04-10 11:06:45	buyer test account	■■■■■ ■■■	

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⑤ Click on "**Records**" to view your "**On-site Matching Record**" and "**Appointment Record**"

⑥ After the negotiation is over, exhibitors need to rate the buyers and provide feedback.



第十四屆澳門國際旅遊（產業）博覽會
14.^a Expo Internacional de Turismo (Indústria) de Macau
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