



第十四屆澳門國際旅遊（產業）博覽會
14.^o Expo Internacional de Turismo (Indústria) de Macau
14th Macao International Travel (Industry) Expo

New Media Matrix Application Form

10 - 12 / 04 / 2026

The Venetian Macao - Cotai Expo Hall ABC

Application Deadline : 6th Mar, 2026



Company/Organization Name : _____

Contact Person : _____

Tel : _____ E-mail : _____

Type of Company / Organization (Please put "✓" in the appropriate box)

- | | | |
|--|---|--|
| <input type="checkbox"/> National and Regional Government Tourism Organization | <input type="checkbox"/> Tourism Products | <input type="checkbox"/> Wedding Travel |
| <input type="checkbox"/> Attractions and Theme Parks | <input type="checkbox"/> Tourism Exhibitions | <input type="checkbox"/> Sports Travel |
| <input type="checkbox"/> Hotels and Resorts | <input type="checkbox"/> Gourmet Food | <input type="checkbox"/> Tourism Financial Services |
| <input type="checkbox"/> Healthcare and Well-being | <input type="checkbox"/> Cultural and Creative Products | <input type="checkbox"/> High and New Technology |
| <input type="checkbox"/> Travel Agencies | <input type="checkbox"/> Tourism Destination Services | <input type="checkbox"/> Fine Wine |
| <input type="checkbox"/> Tourism Management | <input type="checkbox"/> Customized Tour | <input type="checkbox"/> Educational Tours |
| <input type="checkbox"/> Tourism Transportation | <input type="checkbox"/> Intangible Cultural Heritage | <input type="checkbox"/> Others (Please Specify _____) |

Live Streaming Platform Option (Please put "✓" in the appropriate box or boxes)

- | | | |
|--|---|--|
| <input type="checkbox"/> Live Streaming E-commerce | | |
| Douyin Live Stream <input type="checkbox"/> | Taobao Live Stream <input type="checkbox"/> | |
| <input type="checkbox"/> Live Stream Promotion | | |
| Douyin Live Stream <input type="checkbox"/> | Weibo Live Stream <input type="checkbox"/> | REDnote Live Stream <input type="checkbox"/> |
| WeChat Channel <input type="checkbox"/> | Facebook Live Stream <input type="checkbox"/> | |
| <input type="checkbox"/> On-site Live Promotion | | |
| TikTok <input type="checkbox"/> | Instagram <input type="checkbox"/> | |

Requirements for International and Hong Kong Exhibitors:

- When conducting live sales, exhibitors must set up the product links on the respective platforms themselves and exhibitors in binding the host ID.
- Promotional materials, including but not limited to photos, videos, texts, samples, should be translated into Chinese for livestreaming.
- Exhibitors who choose livestreaming e-commerce are responsible for their own logistics-related matters.

Remark: The organizer and coordinator reserve the right to use, distribute, and publicize the mentioned information, promotional materials, and service content.

In according with Macao Special Administrative Region Law No. 8/2005 Personal Data Protection Act:

- The information provided in this form will be used for processing the application, compiling service statistics, conducting research and analysis, and registration purposes. Such information will be stored in the Expo Office's information system and will also be used for handling matters relating to its various services and/or applications. The Expo Office will adopt confidentiality and appropriate data protection measures for all information. Upon completion of the relevant activities, the information concerned will be destroyed or archived in accordance with the established procedures.
- Such information may be transferred to other authorized entities to fulfil statutory obligations.
- The applicant has the right to request access to, and correction or update of the personal information in this application held by MITE.
- All products uploaded by exhibitors to the live broadcast platforms are subject to final review and confirmation by the organising unit.
- Live sales, live broadcast promotions and On-site live promotion are all commission-free.

I hereby declare that the information provided above is true and accurate, and I consent to the MITE's use of my personal data.

Company / Organization Authorized Signature or Stamp

Date

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