



第十三屆澳門國際旅遊（產業）博覽會
13.^a Expo Internacional de Turismo (Indústria) de Macau
13th Macao International Travel (Industry) Expo

Business Matching Guide

PSA & On-site Matching (For Buyer)

24th March -15th April

**Distribution of Business
Matching Guide.**

1st April - 30th April

**Pre-scheduled
Appointment and Online
Matching**

25th April - 26th April

**On-site Business
Matching**



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- The **Pre-scheduled Appointment (PSA)** System provided by the 13th MITE allows buyers and exhibitors to schedule appointments and negotiate online before the Expo, fully utilizing the time to cultivate business opportunities and build your network.
- **Open Time: 24th March 2025 - 30th April 2025**

24th March - 15th April :

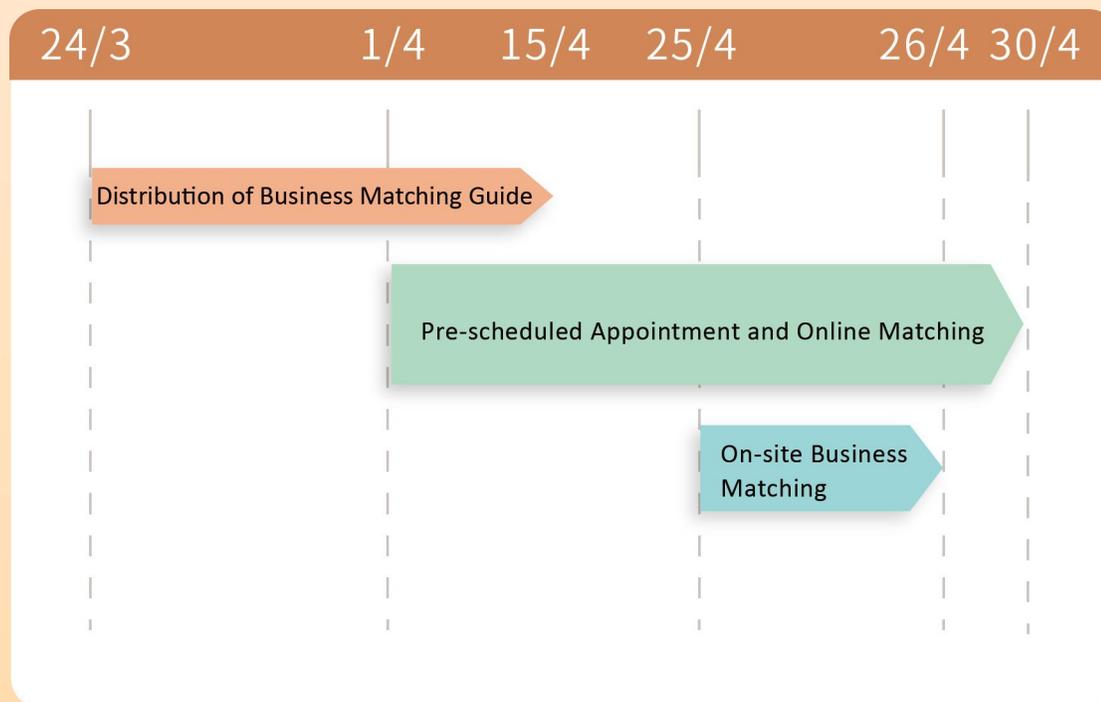
Distribution of Business Matching Guide

1st April - 30th April:

Pre-scheduled Appointment and Online Matching

25th April - 26th April:

On-site Business Matching





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Content

- 1. Login PSA System**
- 2. Setting Personal Profile**
- 3. Business Matching**
- 4. My Plan**



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1 Login PSA System



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You'll receive an Invitation Email

Plan your event journey at
第十三屆澳門國際旅遊（產業）博覽會 -
13th Macao International Travel (Industry) Expo

Dear Exhibitor 1:

13th Macao International Travel (Industry) Expo presents the **Pre-schedule Appointment System(PSA)** for exhibitors and buyers to make appointments and negotiate online prior to the Expo, fully utilizing the time to cultivate business opportunities and build your network.

PSA helps you connect with delegates at the Expo for efficient matchmaking via multi-functional messages chatroom and 1v1 meetings, exploring valuable cooperation and industry knowledge.

Access PSA by clicking below:

[Get to your Account](#)

- Option 1: Click here to log in, your personal account will open in a new page



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| 中文 | English |

Logout

Change password



Buyer Admin

Login successful

Pay the deposit

Pre-scheduled Appointment

On-site matching

Login successful

Company / Organization Name

Name

Salutation

Tel:

Email:

Address:

- Option 2: login by clicking “Pre-scheduled Appointment” button in your account of the Expo official website



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Content

2. Setting Personal Profile

2.1 My Profile

2.2 Performance Snapshot

2.3 App Settings



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2.1 My Profile

EXPLORE MEET PLANNER



第十三屆澳門國際旅遊(產業)博覽會 13th Macao International Travel (Industry) Expo

📅 25 Apr 25 - 27 Apr 25 (UTC+8)
📍 Macau, China

• Click the **profile picture** to access the dropdown list



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连接到官网



Contact us 联系我们

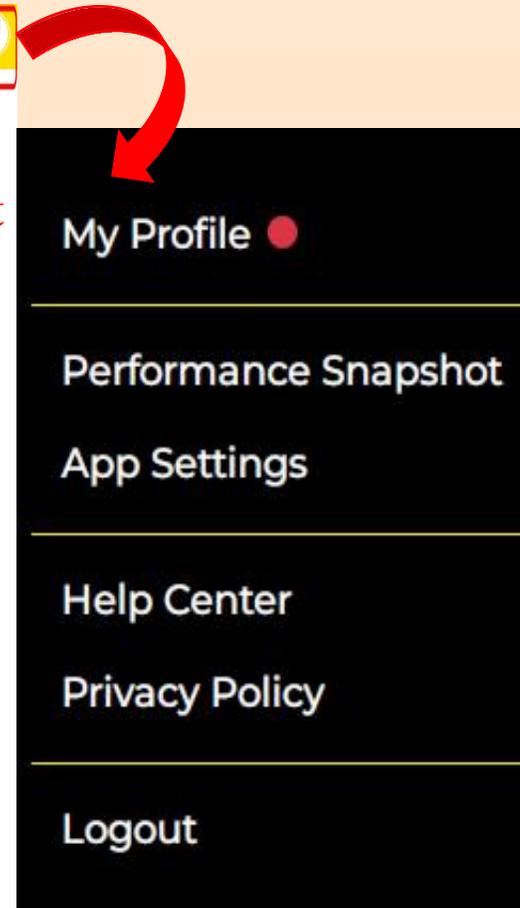
澳門國際旅遊（產業）博覽會，簡稱旅博會。由澳門特別行政區政府旅遊局主辦，自2013年創辦至今已舉辦了12屆，作為澳門唯一國際旅遊的專業展和最早期的旅遊產品消費展，通過專業化、市場化、國際化、品牌化的運作，逐漸發展成為結合中國內地和國際兩大資源的旅遊產業鏈，參展商、買家及相關合作夥伴洽談、交流的重要風向標平台，推動粵港澳旅遊一體化發展，是迄今專業性強、參與面廣、影響力大的國際旅遊年度盛會之一。

The Macao International Travel (Industry) Expo, colloquially known as MITE, stands as the city's flagship international tourism event. Organized by the Macao Government Tourism Office since its inception in 2013, this 12th-edition exhibition has evolved from Macao's sole professional tourism trade fair and earliest consumer travel products showcase into a pivotal industry nexus.

Through its commitment to professionalism, market orientation, international reach, and brand development, MITE has become:

- A synthesis platform bridging tourism resources from Mainland China and global markets
- The premier B2B arena for exhibitor-buyer negotiations and partnership cultivation
- A strategic driver of Greater Bay Area tourism integration

FAQs



- My Profile ●
- Performance Snapshot
- App Settings
- Help Center
- Privacy Policy
- Logout



2.1 My Profile

My Profile ●

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout

EXPLORE MEET PLANNER



Buyer 1
buyer test account Edit

+
Describe yourself

國家/地區 Country/Region

Macao

Country/region determined at the time of registration

- You can upload your profile picture and edit your personal information here
- Click on 'Describe yourself' to add the company website link and personal information
- Suggest submitting bilingual materials in both Chinese and English



2.2 Performance Snapshot

- My Profile ●
- Performance Snapshot**
- App Settings
- Help Center
- Privacy Policy
- Logout

Download your event leads

- Gives a snapshot of Bookmarks, Visits and Impressions of your profile.
- Gives data graphs of your Meetings, RCR (Received) and RCR(Sent)

The screenshot shows a dashboard with the following sections:

- Audience demographics:** Includes a 'Download your event leads' button and a 'Who viewed you?' section with a 'Publish after event' button.
- Interactions:** A large grey box indicates 'Insufficient data to draw graph'.
- Summary Cards:**
 - Impressions:** 169 (Total appearance of your profile for others)
 - Visits:** 0 (Total profile visits from others to you)
 - Bookmarks:** 0 (Total bookmarks from others to your profile)
- Conversations:** Includes two pie charts for 'Requests received' and 'Requests sent'.
- Summary Cards (Bottom):**
 - Conversations:** 0 (Total number of 1:1 connections confirmed)
 - RCR (Received):** 0 (Received Requests Conversion Ratio tracks if requests received has been responded to)
 - RCR (Sent):** 0 (Sent Requests Conversion Ratio tracks if requests sent out has been responded by others)



2.3 App Settings

My Profile ●

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout

EXPLORE MEET ▾ PLANNER



- Select your preferences for **Notification Frequency and Languages**
- If required, you can also **Remove my (your) account** here

Notification frequency

Summary Immediate Disable

Summary (Recommended): Receive all forms of notifications in summarised format, on a timely basis. Useful if you do not wish to be spammed.

Immediate: Receive all forms of notifications immediately, in real-time.

Disable: Only critical notifications will be sent to you.

Note: Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organisers.

Languages

English 中文 繁體中文

This application will be automatically refreshed when you change the language.

Remove my account

Remove my account

Removing your account will delete your data and you can no longer participate in any activities on this platform. **Removing an account is an irreversible action.**



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3. Business Matching

3.1 For you

3.2 Search

3.3 Request(s) Received

3.4 Sent

3.5 Archived



3.1 For you

EXPLORE **MEET** PLANNER

• Click “Meet”

For you Search Requests Received Sent Archived

Uh-oh! There is no recommendation for you yet
Simply specify your interests and we will do our best to recommend relevant profiles.

Add Interests

Companies **People** Products

• “Add Interests” to load the best recommended exhibitors for you



3.2 Search

EXPLORE MEET ▾ PLANNER



- You can view the complete list of participants here

For you Search Requests Received Sent Archived

Search by name, industry or any expertise



Position

國家/地區 Country/Region

參展機構類型 Type of Exhibiting Company

Companies People Products

BOOKMARKED

A-Z ▾

- Click “Meet” on the profile to send meeting request

Exhibitor 3
Staff
Exhibitor 3 Company

Bookmark Meet Archive

Exhibitor 3
Staff
Exhibitor 3 Company

Bookmark Meet Archive

- Search by entering your name, industry, or any expertise to select the matching buyer you desire.



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📅 25 Apr 25 - 27 Apr 25 (UTC+8)
📍 Macau, China

• You can also quickly check the preferred matching exhibitors via the quicklinks on the “Explore” page



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连接到官网



Contact us 联系我们

澳門國際旅遊（產業）博覽會，簡稱旅博會。由澳門特別行政區政府旅遊局主辦，自2013年創辦至今已舉辦了12屆，作為澳門唯一國際旅遊的專業展和最早期的旅遊產品消費展，通過專業化、市場化、國際化、品牌化的運作，逐漸發展成為結合中國內地和國際兩大資源的旅遊產業鏈，參展商、買家及相關合作夥伴洽談、交流的重要風向標平台，推動粵港澳旅遊一體化發展，是迄今專業性強、參與面廣、影響力大的國際旅遊年度盛會之一。

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Through its commitment to professionalism, market orientation, international reach, and brand development, MITE has become:

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3.3 Request(s) Received

The screenshot shows the MITE website interface. At the top, there is a yellow navigation bar with 'EXPLORE', 'MEET', and 'PLANNER' options. On the right side of the bar are icons for a chat bubble, a bell, and a profile picture. Below the navigation bar, there are five tabs: 'For you', 'Search', 'Requests Received', 'Sent', and 'Archived'. The 'Requests Received' tab is highlighted with a red box. Below the tabs, it says 'Showing 0 meeting request(s) received'. A card for 'Exhibitor 2' is shown below, with a '展商 Exhibitor' label. The card contains a profile picture, the name 'Exhibitor 2', the title 'Manager', and the company name 'Exhibitor 2 Company'. There are three buttons: 'Bookmark', 'Accept request', and 'Decline'. The 'Accept request' and 'Decline' buttons are highlighted with red boxes.

- Message notification will be shown here when you receive a meeting request
- You can **Accept** or **Decline** requests



- For you
- Search
- Requests Received
- Sent**
- Archived



Showing 0 meeting request(s) sent

展商 Exhibitor

Exhibitor 1
Staff
Exhibitor 1 Company

Bookmark Request sent Archive

- You can view the meeting requests you sent and the status here (Request sent / Message / Reschedule / Declined)



3.5 Archived

EXPLORE MEET ▾ PLANNER



For you

Search

Requests Received

Sent

Archived



Showing 0 archived profiles(s)

展商 Exhibitor

Exhibitor 3
Staff
Exhibitor 3 Company

Bookmark Meet Archived

展商 Exhibitor

Exhibitor 3
Staff
Exhibitor 3 Company

Bookmark Meet Archive

- Click “**Archive**” if you don’t want to see a profile again in your search
- You can find and retrieve them under the “**Archived**” tab



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4. My Plan

4.1 Personalization settings

4.2 Choose Time Availability

4.3 Invite Onsite Meeting

4.4 Real time online communication

4.5 On-site Matching



4.1 Personalization settings

EXPLORE

MEET ▾

PLANNER



• Click “**Planner**” on the navigation bar

My Schedule

Bookmark

Time Availability

Time Zone

All timings are set to the event time zone.

Notification

Edit

To receive free notification 10mins before each meeting, please add your preferred channel.

Sync Calendar

Edit

Choose your preferred calendar to start syncing your schedule to it.

- Under the “**My Schedule**” tab, click “**Edit**” to update your **Notification** and **Sync Calendar**

Notification

Subscribe to real-time notifications with your preferred channel. Take note that all channels require internet connection except SMS (requires mobile network).

Facebook Messenger

WeChat 微信

WhatsApp

SMS

Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organiser. Your preferred notification channel is kept strictly private and will never be displayed or shared on this platform.

Sync Calendar

Choose your preferred calendar to start syncing your schedule to it.

Google Calendar

Outlook Calendar

You can alternatively download and import the ICS file below into your preferred calendar.

ICS



4.2 Choose Time Availability

EXPLORE MEET ▾ PLANNER



Bookmark

Time Availability

- Click the **time slot that you would like to block out** and it will be greyed out, then click **“CONFIRM”**

Cancel out the timings that you are unavailable for meetings below and click 'CONFIRM'. Respondents to your requests will then be able to pick a mutual meeting time based on your availability. Each meeting lasts 20 minutes.

CONFIRMED

Friday, 25 Apr 2025 (UTC+8)

Onsite ✓ 11:00	Onsite ✓ 11:20	Onsite ✗ 11:40	Onsite ✓ 12:00
Onsite ✓ 12:20	Onsite ✓ 12:40	Onsite ✓ 13:00	Onsite ✓ 13:20
Onsite ✓ 13:40	Onsite ✓ 14:00	Onsite ✗ 14:20	Onsite ✓ 14:40
Onsite ✓ 15:00	Onsite ✓ 15:20	Onsite ✓ 15:40	Onsite ✓ 16:00
Onsite ✓ 16:20	Onsite ✓ 16:40	Onsite ✓ 17:00	Onsite ✓ 17:20
Onsite ✓ 17:40	Onsite ✓ 18:00	Onsite ✓ 18:20	Onsite ✓ 18:40

- Grey time slot is your unavailable meeting time.

- Yellow time slot is your available meeting time.



4.3 Invite Onsite Meeting

To: Exhibitor

How would you like to meet?



Meet in person at the onsite event.



Start a chat conversation with the other party.

Please include a personal note on why do you want to meet them (/400)

Enter personal note here

Select your interests in meeting them

+ 國家/地區 Country/Region

+ 旅遊資源 Tourism Resources

Send meeting request



Exhibitor 1
Staff
Exhibitor 1 Company

展商 Exhibitor



Bookmark



Meet



Archive

- When you click "**Meet**" with interested exhibitors, you can choose to meet in person at the exhibition site or arrange a meeting, just connect through the chat room, enter the reason for the meeting, and click "**Send Meeting Invitation**"



4.3 Invite Onsite Meeting

Format: Meet in person at the onsite event.

Here are the available timings to meet them. Pick one!

∨ Friday, 25 Apr 2025 (UTC+8)

11:00	12:00	12:20	12:40
13:00	13:20	13:40	14:00
14:40	15:00	15:20	15:40
16:00	16:20	16:40	17:00
17:20	17:40	18:00	18:20
18:40			

∨ Saturday, 26 Apr 2025 (UTC+8)

10:00	10:20	10:40	11:00
11:20	11:40	12:00	12:20
12:40	13:00	13:20	13:40
14:00	14:20	14:40	15:00
15:20	15:40	16:00	16:20
16:40	17:00	17:20	17:40

Meet

展商 Exhibitor

Exhibitor 2
Manager
Exhibitor 2 Company

★ Bookmark

Accept request

Decline

- Click “Accept request” if you are interested in meeting the requester, then select your preferred meeting time and click “Meet” to arrange the meeting

Congratulations!

Your meeting with Exhibitor 2 has been confirmed.

Done



4.3 Invite Onsite Meeting



- You can view all your confirmed video meetings under “My Schedule” tab

My Schedule

Bookmark

Time Availability

Time Zone

All timings are set to the event time zone.

Notification [Edit](#)

To receive free notification 10mins before each meeting, please add your preferred channel.

Sync Calendar [Edit](#)

Choose your preferred calendar to start syncing your schedule to it.



Fri, 25 Apr 25

📺 14:40

Exhibitor 1
exhibitor test account

展商 Exhibitors

★
Bookmark

👤
Reschedule

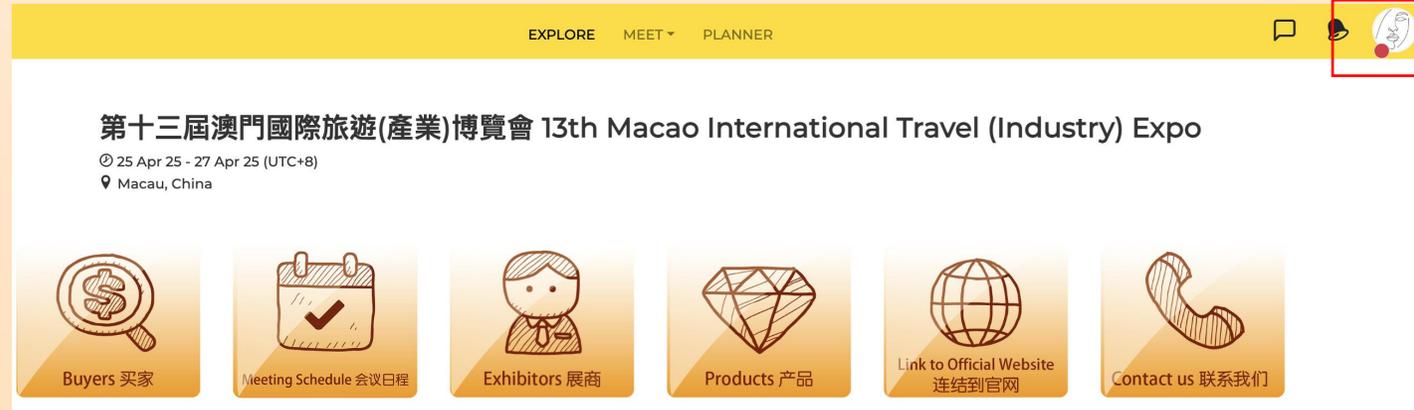
👤
Cancel



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4.4 Real Time Online Communication

- If you choose Messages chat, the Message button will turn to  when a new message comes. Click it to enter the chat room



- You can also click on the chat page in real-time

To: Exhibitor 1

How would you like to meet?



Meet in person at the onsite event.



Start a chat conversation with the other party.

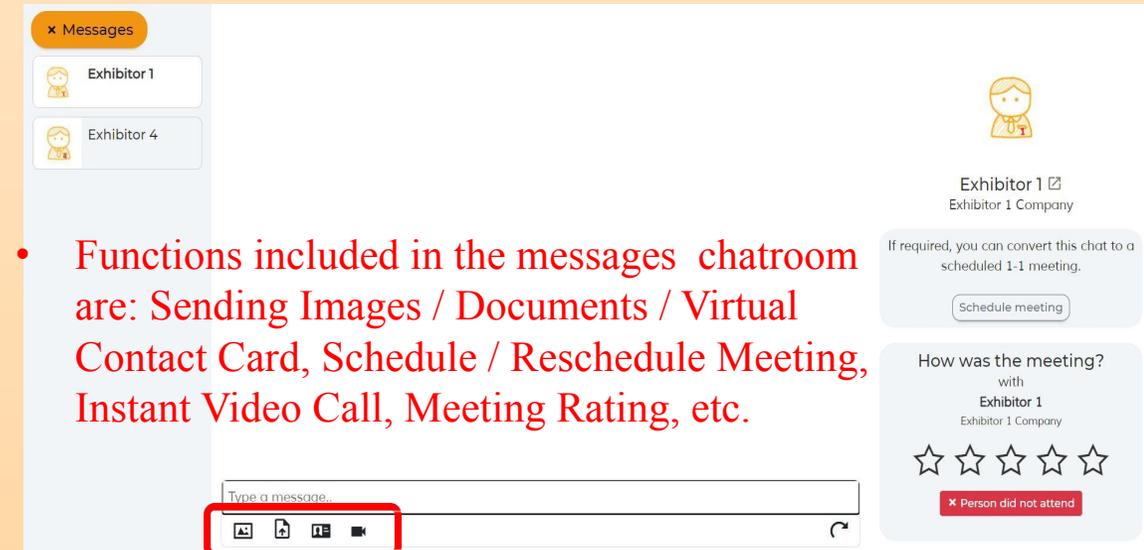
Please include a personal note on why do you want to meet them (/400)

Enter personal note here

Select your interests in meeting them

+ 國家/地區 Country/Region

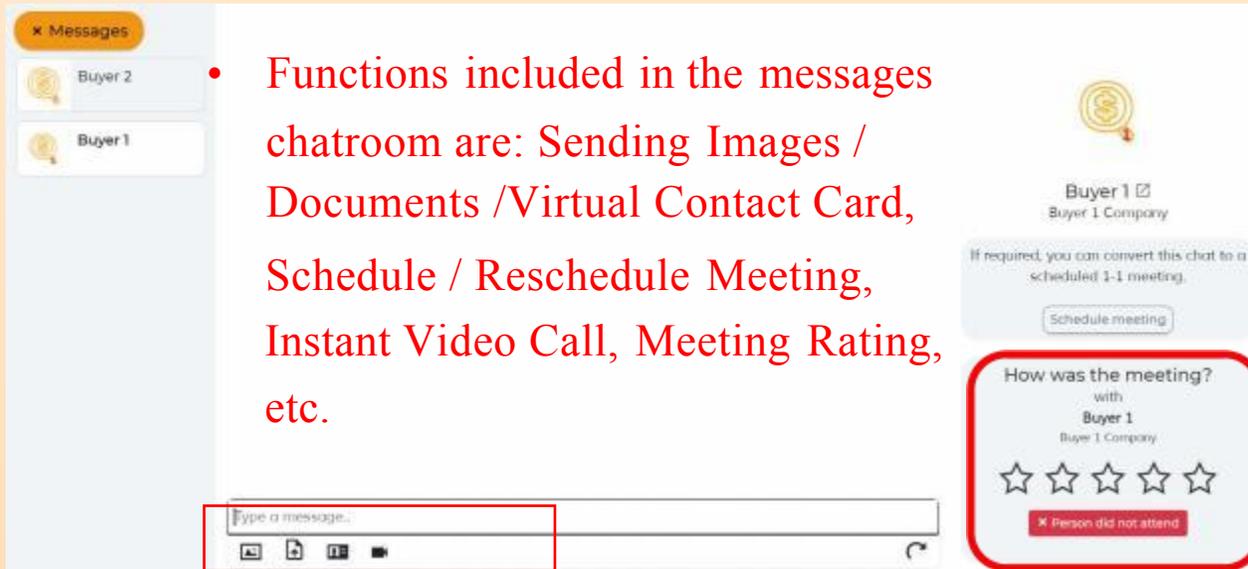
Send meeting request



- Functions included in the messages chatroom are: Sending Images / Documents / Virtual Contact Card, Schedule / Reschedule Meeting, Instant Video Call, Meeting Rating, etc.

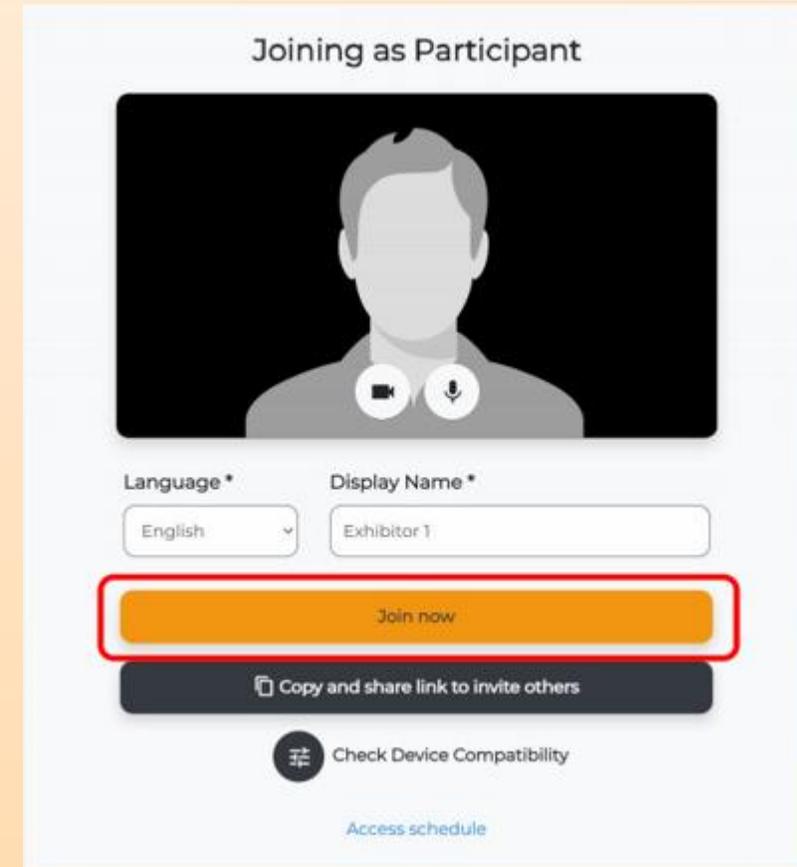


4.4 Real Time Online Communication



- Functions included in the messages chatroom are: Sending Images / Documents / Virtual Contact Card, Schedule / Reschedule Meeting, Instant Video Call, Meeting Rating, etc.

- Enter the chat page and also have a video call with the exhibitor



- If you would like to meet via Video call, activate your camera and microphone, choose your Language and edit your Display Name, then click “**Join Now**” to enter



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4.4 Real Time Online Communication

Joining as Participant



Language *

English

Display Name *

Exhibitor 1

Join now

Copy and share link to invite others



Check Device Compatibility

[Access schedule](#)

“Copy and share link to invite others”.

After entering the video call, you can also click  to execute the same.

Time left 59:12



Functions included in video meeting room are: Share Screen, Blurred Background, Text Messages, Participants Management, etc.

22 April | 3:26 PM





4.4 Real Time Online Communication

You've left the video call

Were you able to see and hear the others well?
 Yes No

Were the others able to see and hear you well?
 Yes No

Overall session experience

☆☆☆☆☆

We would love your feedback! Let us know what you think.

Submit & Close

Access schedule

- After the meeting, you can evaluate the quality of the video conference on the rating page, or write your suggestions for the exhibitor in the message area.



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4.5 On-site Matching

Login the on-site matching system via the following methods using your **email address and password**.



Android APP



H5



WeChat Mini-Program

iOS APP: Search “peiduiyi” in App Store to download

The screenshot shows the login interface for the on-site matching system. At the top, it features the MITE logo and the event name in Chinese and English: '第十三屆澳門國際旅遊（產業）博覽會' and '13.^a Expo Internacional de Turismo (Indústria) de Macau / 13th Macao International Travel (Industry) Expo'. Below this is the UFI logo with the text 'Approved International Event'. The dates '25 - 27/4/2025' are prominently displayed, followed by the venue information: '澳門威尼斯人-金光會展-展館ABC' and 'The Venetian Macao - Cotai Expo-Hall ABC'. The login section includes a language selector with 'On-site matching system' and buttons for '中文' and 'ENGLISH'. There are two input fields: 'Please input your email account' and 'Please input the password'. A yellow 'Login' button is positioned below the fields, and a link for 'Forgot password?' is at the bottom.



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中文 ENGLISH

LOGOUT



My QR code

exhibitor test account

Exhibitor

Negotiation process

- 1 Wait for the buyer at the booth according to the appointment.
- 2 Start matching.



Scan



Record



Agenda



Profile

4.5 On-site Matching

- ① After logging in, you can see "My QR code" and "Negotiation process".

My QR code

exhibitor test account

Jeremy Jiang Exhibitor

Negotiation process

- 1 Wait for the buyer at the booth according to the appointment.
- 2 Start matching.
- 3 Use the "scan" function in the on-site matching system to scan the QR code presented by the buyer.
- 4 Evaluation is required after the matching.
- 5 Start the next matching.

Help And Feedback



a



4.5 On-site Matching

② **Already scheduled to meet at the exhibition site:** Meetings arranged through the PSA prior to the exhibition will be displayed in the exhibitor's "Appointment Record", and the QR code record will be obtained in a timely manner using the on-site "Scan" function.

③ **On-site Matching and meeting:** Buyers who have not made an appointment can also be instantly "Scan" on-site

The screenshot shows the app's date selector with April 25th (Tuesday) highlighted. Below it is the "Main Program" section, updated as of 14th March, 2025, for the dates 25-27 April 2025 at The Venetian Macao Cotai Expo Hall A.

Date	Time	Main Activities	Venue
25/4 Friday <small>Trade Visitors and General Public</small>	10:30-11:00	13 th Macao International Travel (Industry) Expo Opening Ceremony <i>(by invitation)</i>	Main Stage
	11:00-19:00	Expo Opens <i>(Trade Visitors and General Public)</i>	Hall A · B and C
	11:00-19:00	New Media Matrix	Livestream Studio
	11:00-19:00	On-site Matching	Hall A · B and C
	11:00-18:00	Destination Travel Promotion Seminars	Meeting Room 2 Meeting Room 3
	11:30-18:00	Concurrent Meetings	Main Stage Meeting Room 1 Naples A&B
26/4 Saturday <small>Trade Visitors and General Public</small>	19:30-20:30	Welcome Cocktail <i>(By invitation)</i>	Main Stage
	10:00-19:00	Expo Opens <i>(Trade Visitors and General Public)</i>	Hall A · B and C
	10:00-19:00	On-site Matching	Hall A · B and C
	10:00-18:00	Destination Travel Promotion Seminars	Meeting Room 2 Meeting Room 3
	10:00-18:00	Concurrent Meetings	Main Stage Meeting Room 1
	10:30-19:00	New Media Matrix	Livestream Studio
27/4 Sunday <small>General Public</small>	17:00-17:30	Contract Signing	Main Stage
	10:00-18:00	Expo Opens <i>(General Public)</i>	Hall A · B and C

④ **Exhibition schedule:** You can view the conference event schedule from April 25th to 27th separately in the "Exhibition Schedule"



Click to Scan



Scan



Record



Agenda



Profile



Scan



Record



Agenda

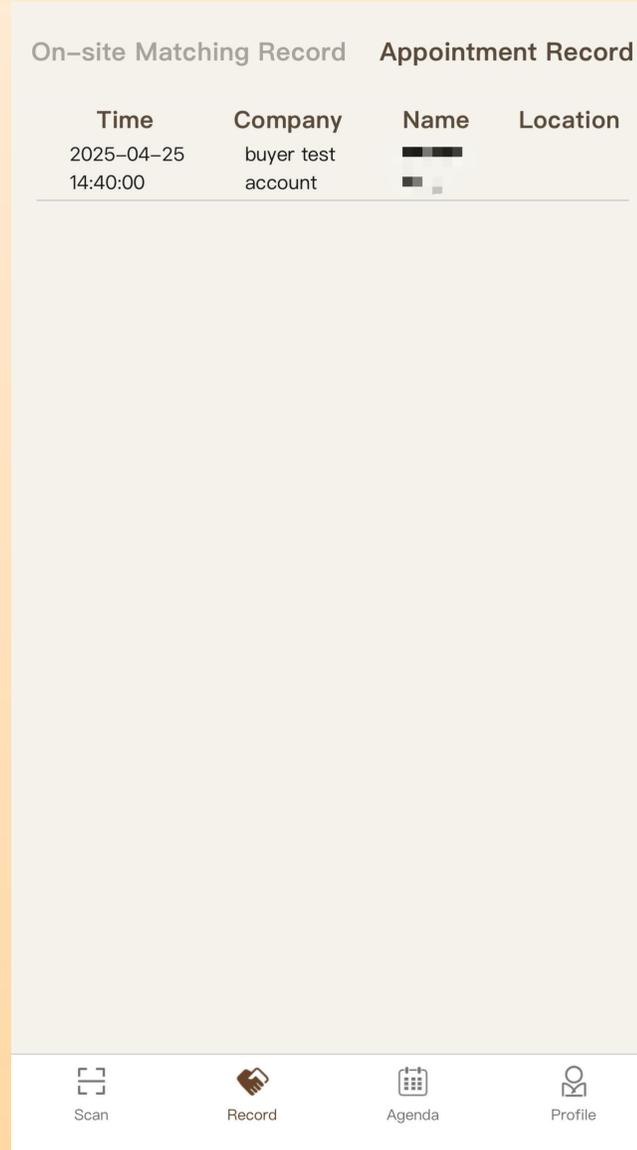
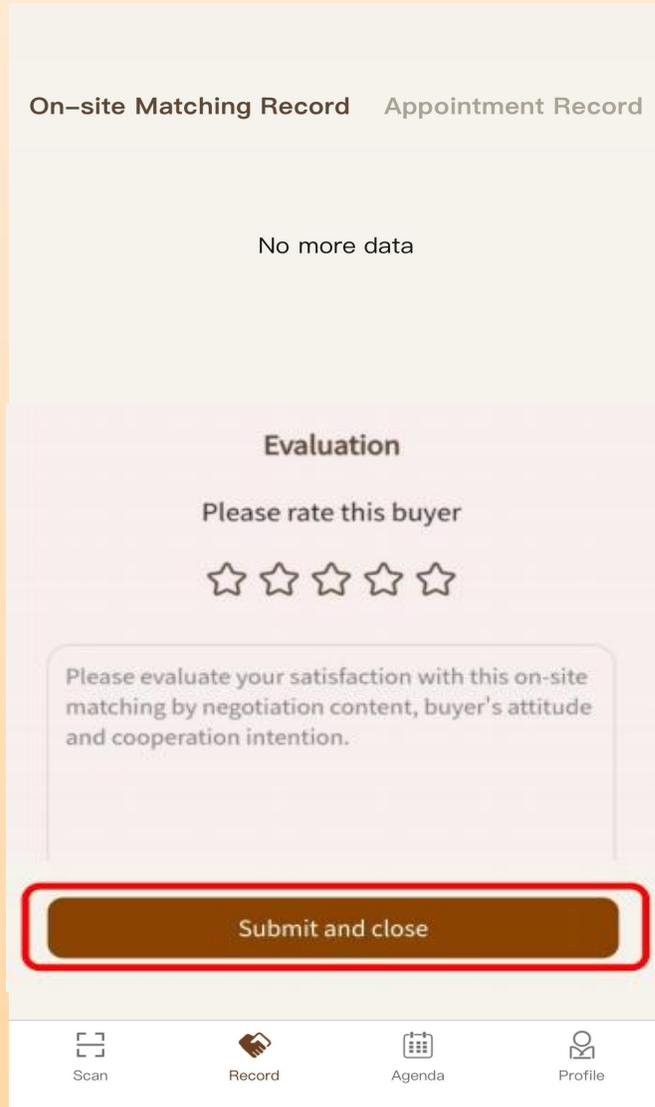


Profile



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4.5 On-site Matching



⑤ Click on “**Records**” to view your “**On-site Matching Record**” and “**Appointment Record**”

⑥ After the negotiation is over, exhibitors need to rate the buyers and provide feedback.



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