



第十二屆澳門國際旅遊（產業）博覽會
12.^a Expo Internacional de Turismo (Indústria) de Macau
12th Macao International Travel (Industry) Expo

Business Matching Guide

(For Buyers)

26th March - 31st March

1st April - 30th April

26th April - 27th April

**Distribution of Business
Matching Guide.**

**Pre-scheduled
Appointment and online
matching**

**On-site business
matching**



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- The **Pre-scheduled Appointment (PSA)** System provided by the 12th MITE allows buyers and exhibitors to make appointments and to negotiate online prior to the Expo, fully utilizing the time to cultivate more business opportunities and to build your network.
- **Open Time: 26th March 2024 - 30th April 2024**

26th March - 31st March:

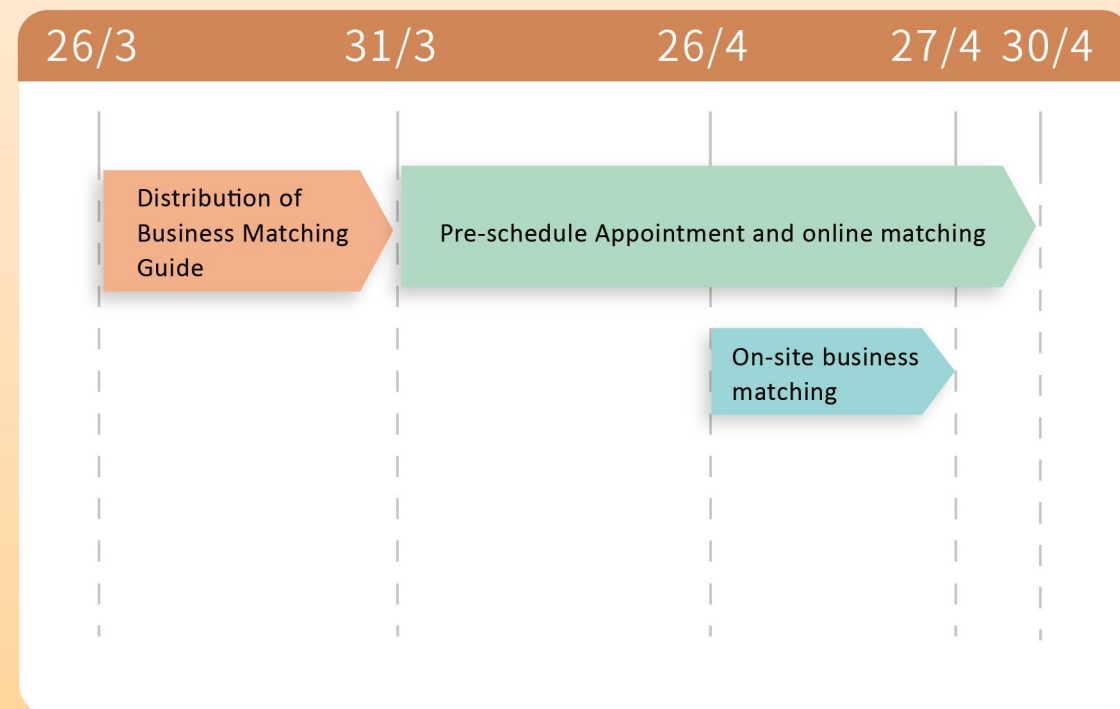
Distribution of Business Matching Guide

1st April - 30th April:

Pre-scheduled Appointment and online matching

26th April - 27th April:

On-site business matching





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1.1 Login PSA System

1.2 My Profile

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1.4 App Settings



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1.1 Login PSA



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- You'll receive an Invitation Email

Plan your event journey at
第12屆澳門國際旅遊（產業）博覽會-
12th Macao International Travel (Industry) Expo

Dear Exhibitor 1:

第12屆澳門國際旅遊（產業）博覽會-12th Macao International Travel (Industry) Expo presents the **Pre-schedule Appointment System(PSA)** for both exhibitors and buyers to make appointments and negotiate online prior to be the Expo, fully utilizing the time to cultivate more business opportunities and build your network.

PSA helps you connect with the delegates at the Expo for the most efficient matchmaking via multi-functional messages chatroom and 1v1 meetings, exploring valuable cooperation and industry knowledge.

Access PSA by clicking below:

Get to your Account

- Click here to log in, your personal account will open in a new page



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| 中文 | English |

Logout

Change password



Buyer Admin

Login successful

Pay the deposit

Pre-scheduled Appointment

On-site matching

Login successful

Company / Organization Name

Name

Salutation

Tel:

Email:

Address:

- Option 2: can login by clicking “**Pre-scheduled Appointment**” button in your account of the Expo official website

Select your language

English

中文

繁體中文

- Select your language before you entering the system

Select

- English, Simplified Chinese and Traditional Chinese** are available only



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1.2 My Profile



12th Macao International Travel (Industry) Expo

🕒 26 - 28 Apr, 2024 (UTC+8)

📍 The Venetian Macao - Cotai Expo-Hall ABC

- Click the profile picture to access the dropdown list



My meeting and negotiation schedule



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连接到官网



Contact us 联系我们

The Macao International Travel (Industry) Expo (MITE), organized by the Macao Government Tourism Office (MGTO), is the only professional exhibition of international tourism, and one of the earliest exhibitions on tourism product consumption in Macao. In 11 years since its establishment in 2013, through professionalized, marketized, internationalized, and branded operations, the MITE has gradually developed itself into a tourism industry chain between the two major tourism resources, namely Mainland China and the international market, as well as an important guiding platform for exhibitors, buyers and other business partners to communicate and exchange insights. The event aims to push forward the integrated tourism development among Guangdong Province, Hong Kong and Macao. At present, it is one of the most professional, widely-participated and influential international tourism events held every year. In 2021, the MITE garnered accreditation from the Global Association of the Exhibition Industry (UFI) as a "UFI Approved International Event". The recognition reveals to the world the event's international influence and professionalism.

In 2024, the 12th MITE will adhere to the principle of "Multi-dimensional Cooperation among Macao, Mainland China and International Market" to proactively engage more participation from the international tourism industry, exhibitors, buyers and trade visitors. The MITE will give support to Macao's "1+4" adequate diversification development and to build Macao into the World Centre for Tourism and Leisure. It will also foster diversified tourism and leisure development, and continuously push forward the interactive development between the integrated tourism and leisure complexes and the four major industries including health and wellness, modern financial services, high technology, conferences and exhibitions, commerce and trade and culture and sports. Local and overseas practitioners can take advantage of the featured product displays, business matching, thematic seminars, promotional sessions, and project signing through the MITE platform to further deepen the inter-sectoral integration between tourism and other industries such as culture, sports, gastronomy, healthcare, e-commerce and technology.



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26 - 28/4/2024

The Venetian Macao - Cotai Expo-Hall ABC



澳門特別行政區政府旅遊局
DIRECÇÃO DOS SERVIÇOS DE TURISMO
MACAO GOVERNMENT TOURISM OFFICE

0:20/0:20



FAQs

My Profile

Traffic Analysis

Matchmaking Analysis

App Settings

FAQs

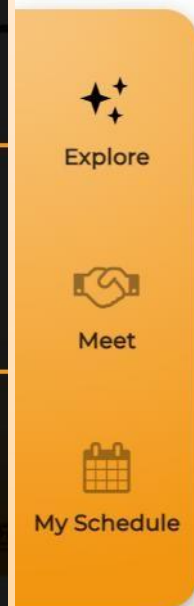
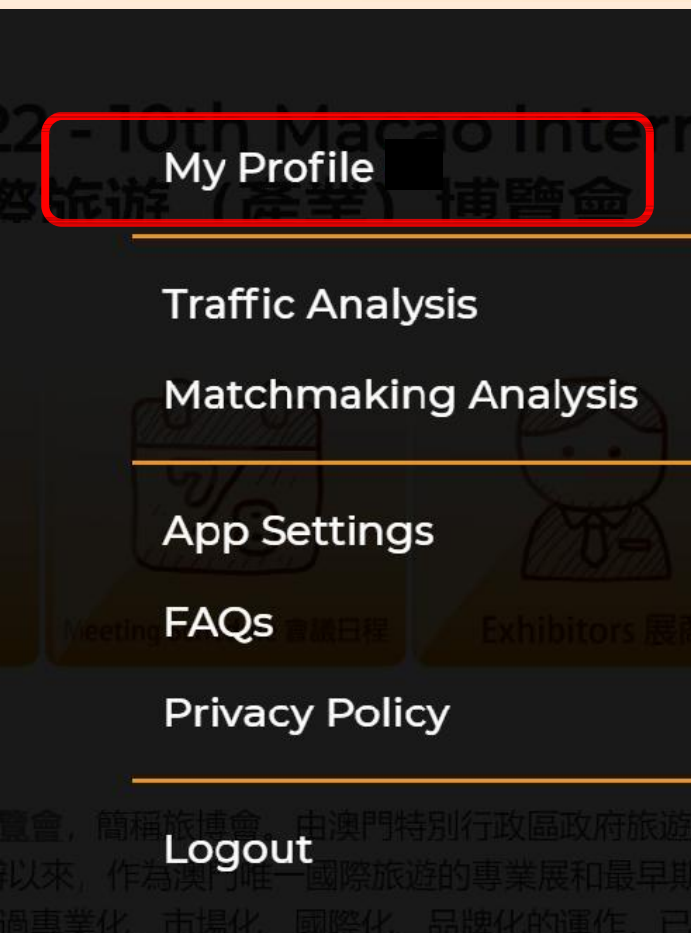
Privacy Policy

Logout

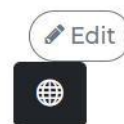
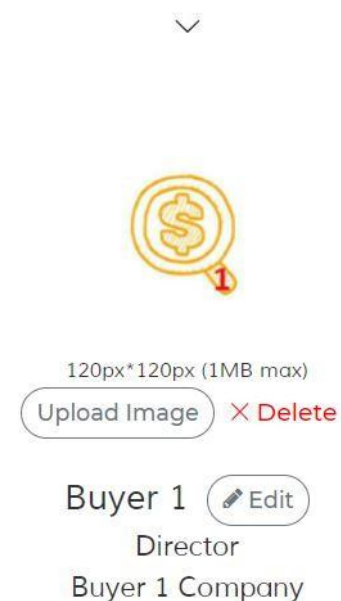


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1.2 My Profile



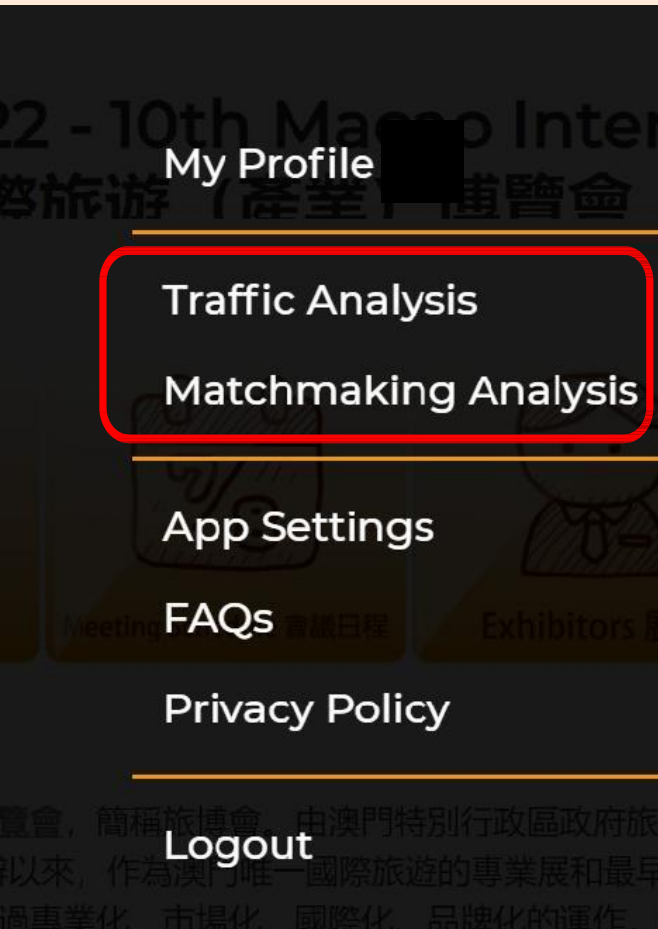
- Update your **Profile Photo, Job Title, Company / Organization, Website, Self-introduction, etc.**
- It is recommended to submit both Chinese and English versions to create a more informative profile



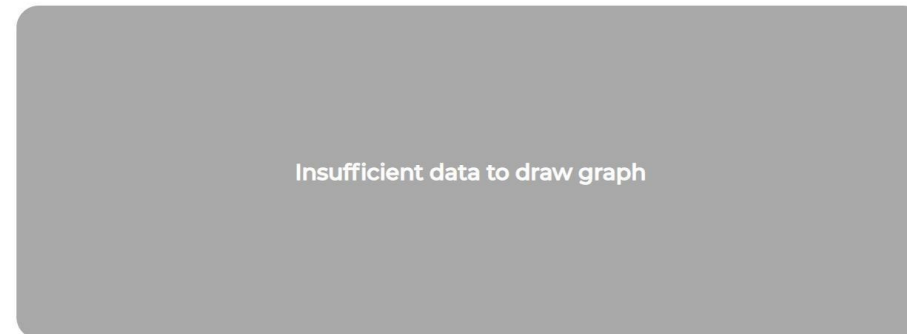


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1.3 Traffic & Matchmaking Analysis



- **Traffic Analysis** gives a data graph of Bookmarks, Visits and Impressions of your profile

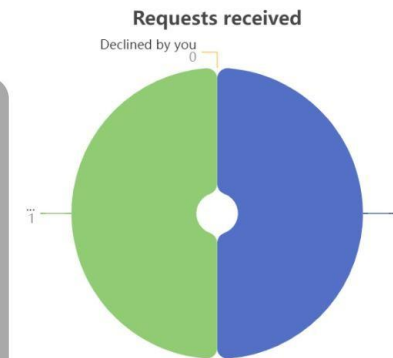


0
Bookmarks
Total bookmarks from others on your profile.

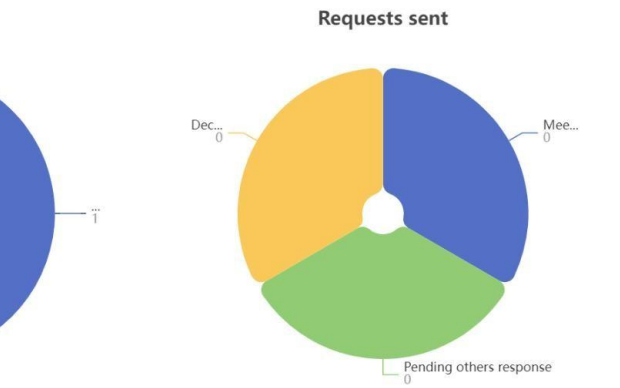
0
Visits
Total profile visits from others on you.

84
Impressions
Total appearance of your profile for others.

- **Matchmaking Analysis** gives data graphs of your Meetings, RCR (Received) and RCR(Sent)



1
Meetings
Total number of meetings confirmed.



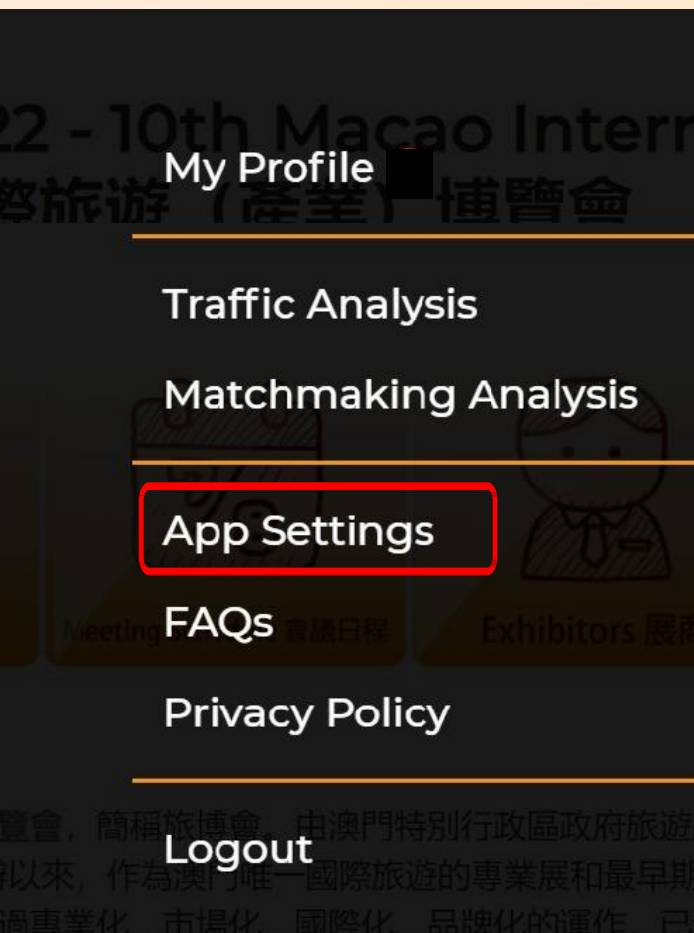
50.0%
RCR (Received)
Received Requests Conversion Ratio tracks if requests received has been responded to.

0%
RCR (Sent)
Sent Requests Conversion Ratio tracks if requests sent out has been responded by others.



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1.4 App Settings



- Select your preferences for Notification Frequency and Languages here

Notification frequency

Summary

Immediate

Disable

Summary (Recommended): Receive all forms of notifications in summarised format, on a timely basis.

Immediate: Receive all forms of notifications immediately, in real-time.

Disable: Only critical notifications will be sent to you.

Note: Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organisers.

Languages

English

中文

繁體中文

This application will be automatically refreshed when you change the language.

iOS Safari: Tap on share icon then select 'Add to Home Screen'.

Android, Chrome Mobile: Go to browser menu then select 'Add to Home Screen'.

Remove my account

Removing your account will delete your data and you can no longer participate in any activities on this platform. **Removing an account is an irreversible action.**



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2. Business Matching

2.1 Meeting Settings

2.2 Meeting Scheduling

2.3 Meeting Request

2.4 Meeting



2.1 Meeting Settings

- Under the “My Schedule” tab, click “**Edit**” to update your **Time Zone, Notification and Sync Calendar**

My Connections

Time Availability

Time Zone

All timings are set to the event time zone.

Notification 

Your preferred channel: SMS

Sync Calendar 

Choose your preferred calendar to start syncing your schedule to it.

Explore

Meet

My Schedule

Time Zone Sync Calendar Notification  Sync Calendar 

Select your preferred calendar to start syncing your schedule to it. Choose your preferred calendar to start syncing your schedule to it.

Google Calendar Outlook Calendar

You can alternatively download and import the ICS file below into your preferred calendar.

ICS Wed, 01 Jun 22

12th Macao International Travel (Industry) Expo

✓ Enter your number in the format
[Country code] - [Mobile number]

+ CC? — 11221122

☐ Send me notifications via WhatsApp

My Connections Time Availability

Save Unsubscribe

Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organiser. Your preferred notification channel is kept strictly private and will never be displayed or shared on this platform.

- Click “My Schedule” on the navigation bar



2.1 Meeting Settings (Time Available)

Cancel out the timings that you are unavailable for meetings below and click 'CONFIRM'. Respondents to your requests will then be able to pick a mutual meeting time based on your availability. Each meeting lasts 20 minutes.

CONFIRMED

Friday, 26 April (UTC+8)

Onsite ✓ 11:00	Onsite ✓ 11:20	Onsite ✓ 11:40	Onsite ✓ 12:00
Onsite ✓ 12:20	Onsite ✓ 12:40	Onsite ✓ 13:00	Onsite ✓ 13:20
Onsite ✓ 13:40	Onsite ✓ 14:00	Onsite ✓ 14:20	Onsite ✓ 14:40
Onsite ✓ 15:00	Onsite ✓ 15:20	Onsite ✓ 15:40	Onsite ✓ 16:00
Onsite ✓ 16:20	Onsite ✓ 16:40	Onsite ✓ 17:00	Onsite ✓ 17:20
Onsite ✓ 17:40			

- Click the **time slot that you would like to block out** and it will be greyed out, then click “**CONFIRM**”
- Yellow time slot is your available meeting time.
- Grey time slot is your unavailable meeting time.



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2.2 Meeting Scheduling (For you)

Explore

Meet

My Schedule

For you Search Requests Received Sent Archived

We highly recommend the below profiles based on your interests and activity
Irrelevant recommendations? Simply 'Archive' the profile so that we understand and recommend better.

Update Interests

Companies People Products

展商 Exhibitor

Exhibitor 1
Staff
Exhibitor 1 Company

Bookmark Request sent Archive

Viewed your profile.

展商 Exhibitor

Exhibitor 2
Manager
Exhibitor 2 Company

Bookmark Meet Archive

展商 Exhibitor

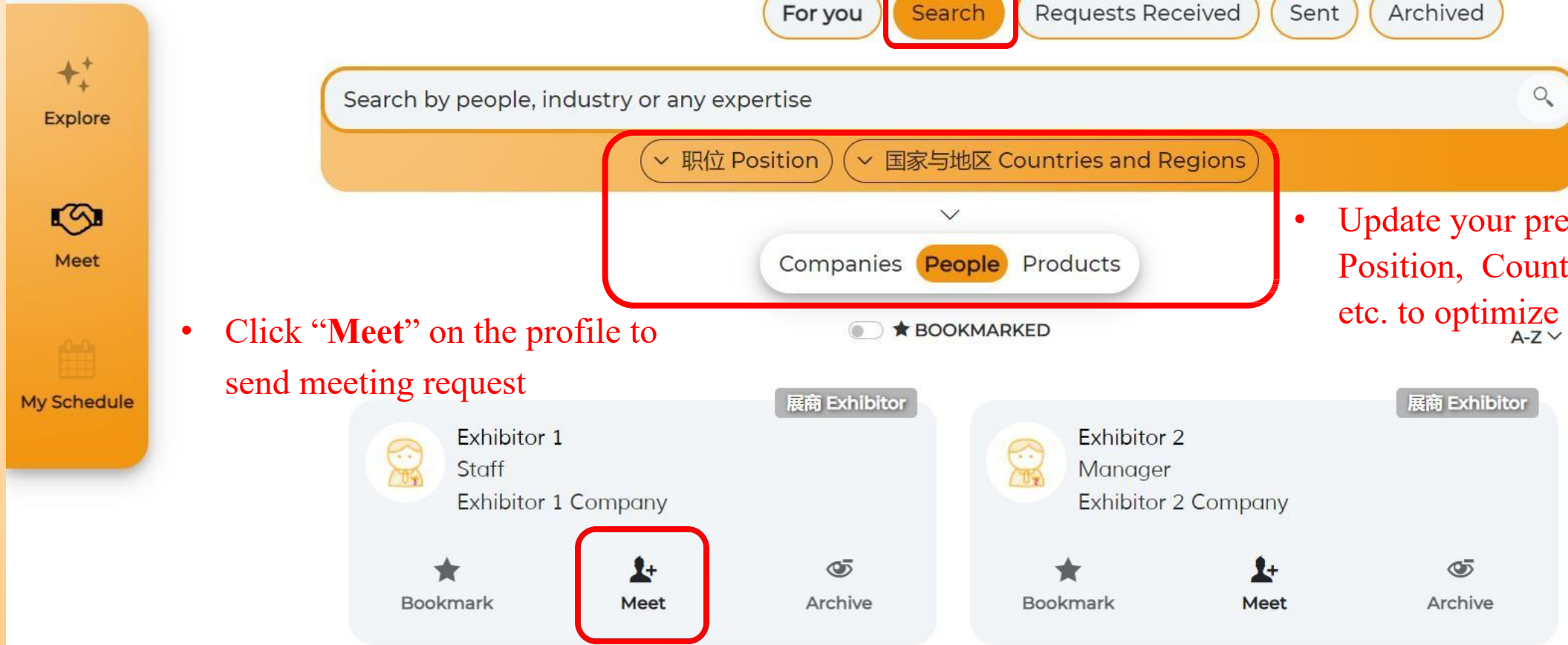
Exhibitor 3
Staff

FAQs

- Click “Meet”
- “Add / Update Interests” to load the best recommended exhibitors for you

2.2 Meeting Scheduling (Search)

- You can view the complete list of participants here



The screenshot shows the MITE Meeting Scheduling interface. On the left is a vertical sidebar with three icons: 'Explore' (stars), 'Meet' (handshake), and 'My Schedule' (calendar). The main area has a top navigation bar with tabs: 'For you', 'Search' (highlighted with a red box), 'Requests Received', 'Sent', and 'Archived'. Below the tabs is a search bar with the placeholder text 'Search by people, industry or any expertise'. Under the search bar are two dropdown menus: '职位 Position' and '国家与地区 Countries and Regions' (both highlighted with a red box). Below these are three tabs: 'Companies', 'People' (highlighted with a red box), and 'Products'. At the bottom of the main area are two exhibitor profiles, each with a 'Meet' button highlighted by a red box. The first profile is for 'Exhibitor 1 Staff' and the second is for 'Exhibitor 2 Manager'. Each profile also has 'Bookmark' and 'Archive' buttons.

- Click “**Meet**” on the profile to send meeting request

- Update your preferences for Position, Countries and Regions, etc. to optimize the searching



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2.2 Meeting Scheduling (Search)

12th Macao International Travel (Industry) Expo

🕒 26 - 28 Apr. 2024 (UTC+8)

📍 The Venetian Macao - Cotai Expo-Hall ABC



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连结到官网



Contact us 联系我们

- You can also quickly check the preferred matching group via the quicklinks on the “Explore” page

Explore



Pairing List



My meeting and
negotiation
schedule

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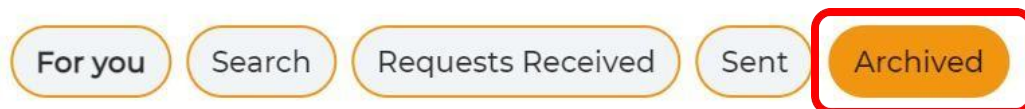
0:20/0:20



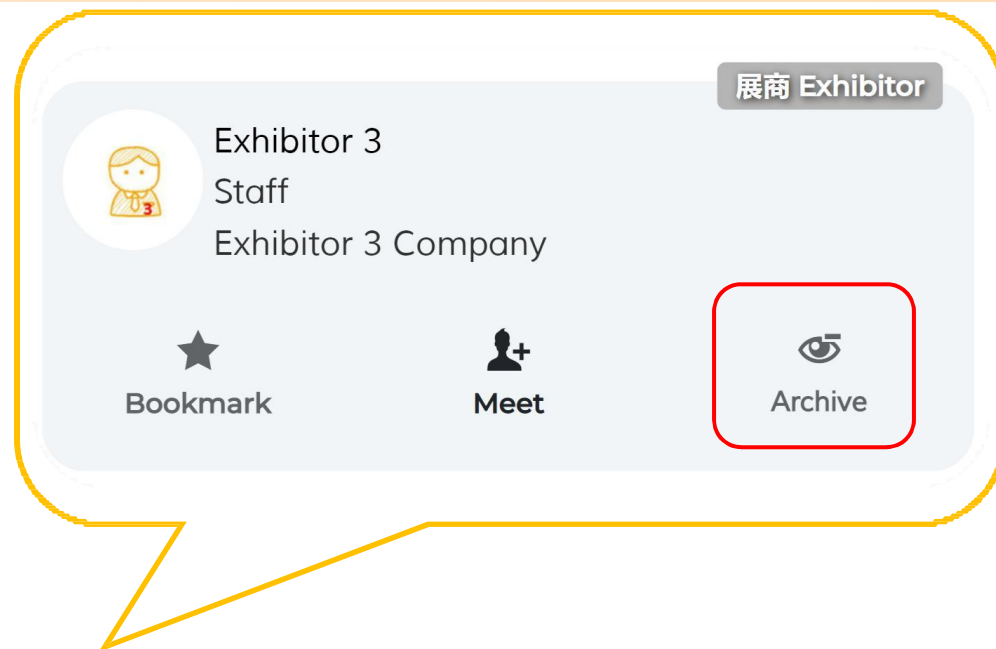
澳門特別行政區政府旅遊局
DIRECÇÃO DOS SERVIÇOS DE TURISMO
MACAO GOVERNMENT TOURISM OFFICE

FAQs

2.2 Meeting Scheduling (Archived)



Showing 1 archived profiles(s)





- Click “**Archive**” if you don’t want to see a profile again in your search
- You can find and retrieve them under the “**Archived**” tab

2.3 Meeting Request (Sent)

To: Exhibitor 1


Exhibitor 1
✓ How would you like to meet?



Meet in person at the onsite event.



No meeting. Connect only over Messages chat.


✓ Please include a personal note on why do you want to meet them (324/400)

展商 Exhibitor

 Exhibitor 1
Staff
Exhibitor 1 Company

 Bookmark

 Meet

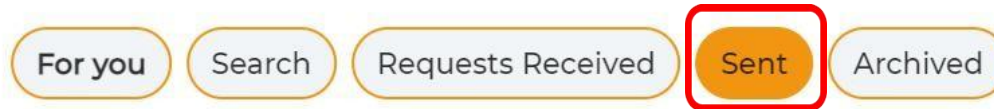
 Archive

Send meeting request

- After clicking "**Meet**" on the interested exhibitor's profile, choose the way you'd like to conduct the meeting then include your friendly greeting and click "**Send meeting request**"




2.3 Meeting Request (Sent)




Showing 1 meeting request(s) sent


展商 Exhibitor




Exhibitor 1
Staff
Exhibitor 1 Company



Bookmark



Request
sent



Archive

- You can view the meeting requests you sent and the status here (Request sent / Message / Reschedule / Declined)



2.3 Meeting Request (Received)

For you Search **1** Requests Received Sent Archived

- Message notification will be shown here when you receive a meeting request

Explore



Meet



My Schedule

Showing 1 meeting request(s) received

展商 Exhibitor

Exhibitor 2
Manager
Exhibitor 2 Company

Bookmark

Accept
request

Decline

- You can **Accept** or **Decline** requests



2.3 Meeting Request (Received)

× Accept request

Format: Meet virtually with online video call.

Here are the available timings to meet them. Pick one!

✓ Tuesday 2 April 2024 [Beijing (CST)]

09:00 AM	09:20 AM	09:40 AM	10:00 AM
10:20 AM	10:40 AM	11:00 AM	11:20 AM
11:40 AM	12:00 PM	12:20 PM	12:40 PM
01:00 PM	01:20 PM	01:40 PM	02:00 PM
02:20 PM	02:40 PM	03:00 PM	03:20 PM
03:40 PM	04:00 PM	04:20 PM	04:40 PM
05:00 PM	05:20 PM	05:40 PM	06:00 PM
06:20 PM	06:40 PM	07:00 PM	07:20 PM
07:40 PM	08:00 PM	08:20 PM	08:40 PM
09:00 PM			

Meet



Exhibitor 2
Manager
Exhibitor 2 Company

展商 Exhibitor

★
Bookmark

😊
Accept
request

☹️
Decline

展商 Exhibitor

Congratulations!

Your meeting with Exhibitor 2 has been confirmed.

Done

- Click “Accept request” if you are interested in meeting the requester, then select your preferred meeting time and click “Meet” to arrange the meeting

- Time slots shown are based on mutual availability



2.4 Meeting

- You can view all your confirmed video meetings under “**My Connections**” tab

Explore

Meet

My Schedule

My Connections Time Availability

Time Zone All timings are set to the event time zone.

Notification [Edit](#) Your preferred channel: SMS

Sync Calendar [Edit](#) Choose your preferred calendar to start syncing your schedule to it.

Fri, 26 April 2024

11:00 AM

Exhibitor 2 Manager
Exhibitor 2 Company

Bookmark Reschedule Cancel

展商 Exhibitor

FAQs



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2.4 Meeting (Messages)

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🕒 26 - 28 Apr, 2024 (UTC+8)

📍 澳門威尼斯人金光會展展館ABC - The Venetian Macao - Cotai Expo-Hall ABC



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连接到官网



Contact us 联系我们



- View all your confirmed meetings under “My Connections”

My Connections

Time Availability

Time Zone

All timings are set to the event time zone.

Notification

Your preferred channel: SMS

Sync Calendar

Choose your preferred calendar to start syncing your schedule to it.



Exhibitor 1
Staff
Exhibitor 1 Company

★
Bookmark

Message

Cancel

展商 Exhibitor

× Messages

Exhibitor 1

Exhibitor 4

- Functions included in the messages chatroom are: Sending Images / Documents / Virtual Contact Card, Schedule / Reschedule Meeting, Instant Video Call, Meeting Rating, etc.

Type a message...



Exhibitor 1
Exhibitor 1 Company

If required, you can convert this chat to a scheduled 1-1 meeting.

How was the meeting?
with
Exhibitor 1
Exhibitor 1 Company



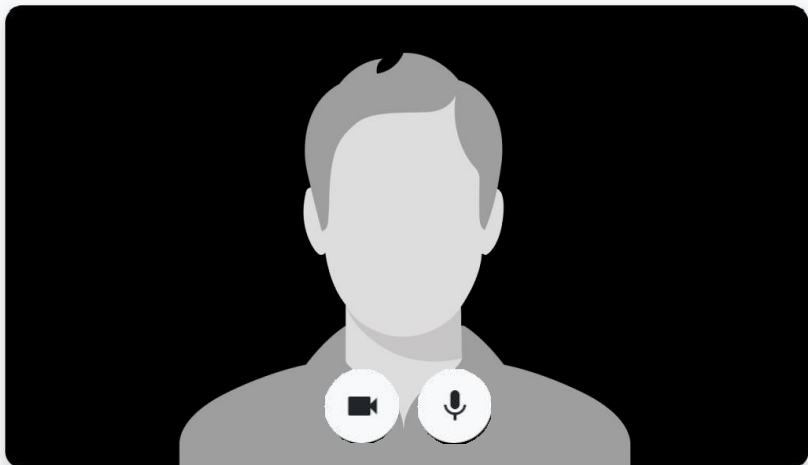
× Person did not attend



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2.4 Meeting (Video Call)

Joining as Participant




Language *

English

Display Name *

Buyer 1

Join now

 Copy and share link to invite others



Check Device Compatibility


[Access schedule](#)

If you would like to meet via video call, activate your camera and microphone as required, choose your Language and edit your Display Name, then click **“Join Now”** to enter

Time left 59 : 12



- Online multiplayer meeting can be conducted by clicking **“Copy and share link to invite others”**.

After entering the video call, you can also click  to do so



- Functions included in video meeting room are: Share Screen, Blurred Background, Text Messages, Participants Management, etc.

22 April | 3:26 PM





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2.4 Meeting (Video Call)

You've left the video call

Were you able to see and hear the others well?

☐ Yes ☐ No

Were the others able to see and hear you well?

☐ Yes ☐ No

Overall session experience



We would love your to receive feedback! Let us know what you think.

Submit & Close

Access schedule



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2.4 Meeting (On-site)

Login the on-site matching system via the following methods using your **email address and password**.



Android APP



H5



WeChat Mini-Program

iOS APP: Search “peiduiyi” in Apple App Store to download



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The Venetian Macao - Cotai Expo-Hall ABC

中文 ENGLISH

On-site matching system

Login

[Forgot password?](#)

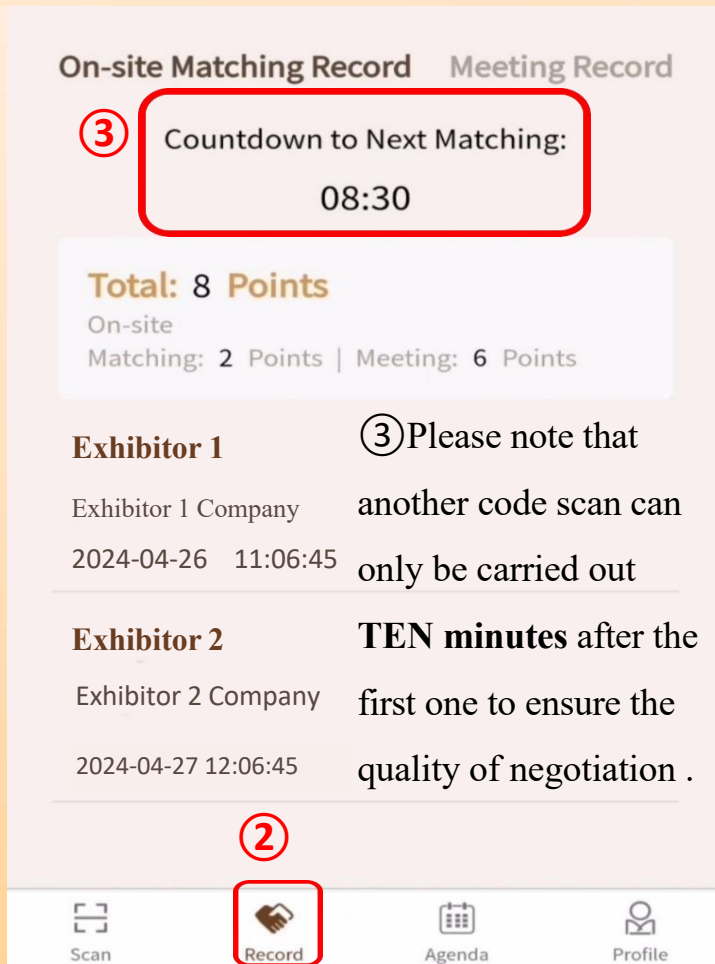


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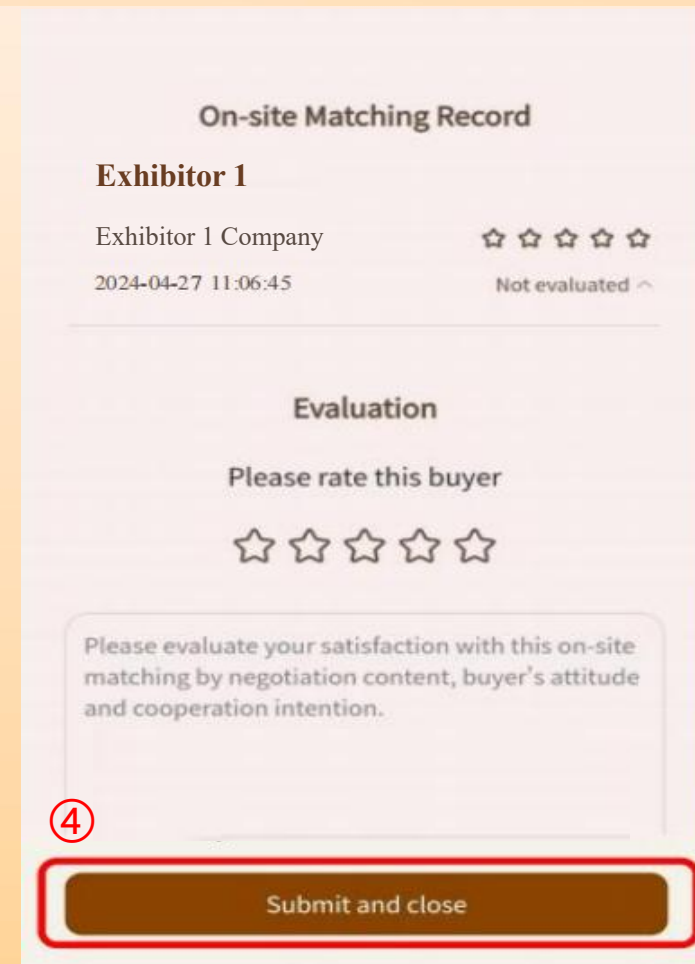
2.4 Meeting (On-site)



① During the negotiation, show your **QR code** on the “**Profile**” page to the exhibitor to scan.



② You can check all your on-site matching records and points you earned in “**Record**” → “**On-site Matching Record**”.



④ After the meeting, please submit your **evaluation**.

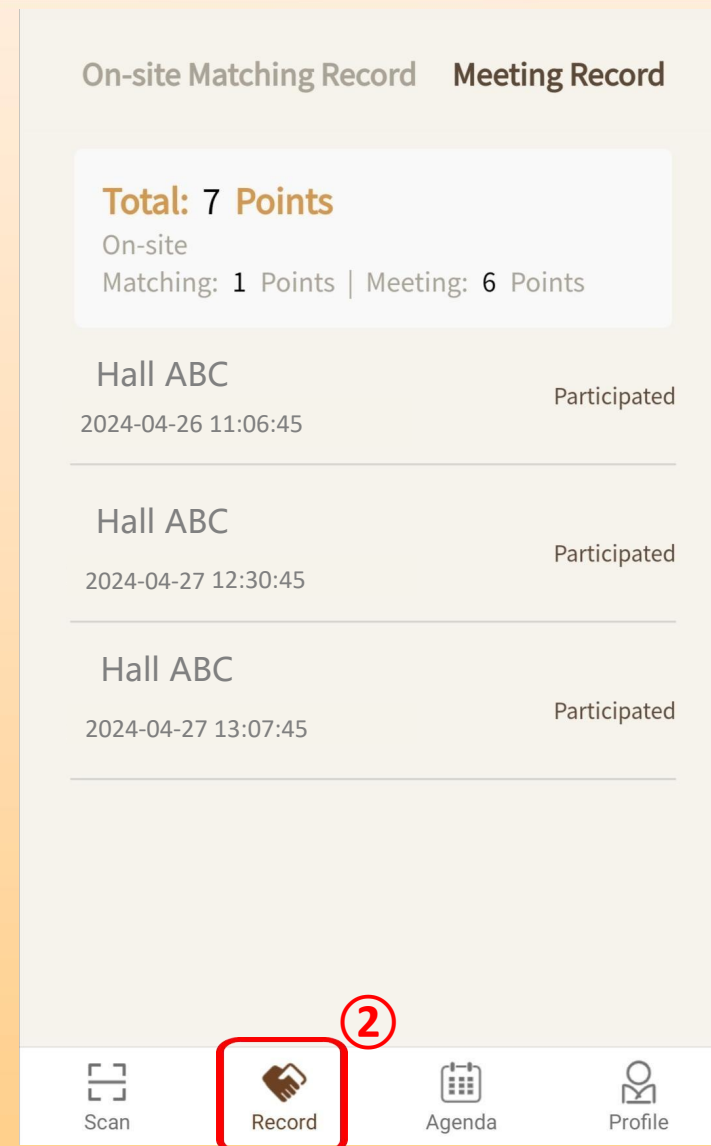
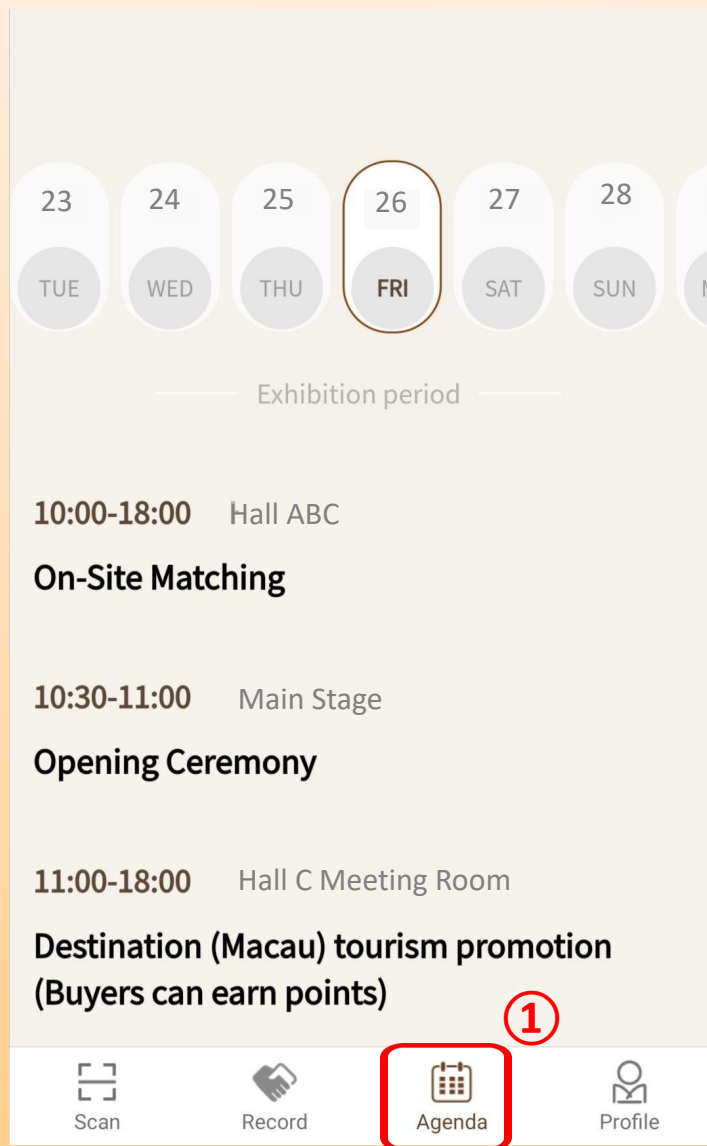


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2.4 Meeting (Concurrent Meetings)

① Check all the concurrent meetings in “**Agenda**”. Remember to scan the on-site QR code after finishing the meeting.

② You can check all your meeting records and points you earned in “**Records**” → “**Meeting Record**”.





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Contact us:

Website: www.mitexpo.mo

Tel: (853) 2870 3707

Fax: (853) 2870 1083

Email: buyer@mitexpo.mo